



# GWRRA New York District

*April 2007*

Northeast Region



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MELISSA NORDEOFF

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OPERATIONS  
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REGION COY  
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COORDINATORS  
WAYNE & CATHIE KETENHEIM

REGION WEBMASTER  
TOM EVANS

GWRRA homepage:  
<http://www.gwrro.org>

Region Website:  
<http://www.gwrro-northeastregion.org/>

## Chapter Directors

<i>Chapter A</i>	<i>Jerry Curtis</i>
<i>Chapter C</i>	<i>Bob &amp; Jackie Beach</i>
<i>Chapter D</i>	<i>Brian &amp; Laurie O'Brien'</i>
<i>Chapter F</i>	<i>Rich &amp; Lois Brown</i>
<i>Chapter G</i>	<i>Bill &amp; Pam Dean</i>
<i>Chapter H</i>	<i>Bob &amp; Sandy Kelley</i>
<i>Chapter K</i>	<i>Lawrence Showman</i>
<i>Chapter L</i>	<i>Rocco &amp; Karen Cole</i>
<i>Chapter N</i>	<i>Al &amp; Emily Stahl</i>
<i>Chapter O</i>	<i>Jerrilyn Terry</i>
<i>Chapter Q</i>	<i>Walter Booker</i>
<i>Chapter R</i>	<i>Mike Hernandez</i>
<i>Chapter T</i>	<i>Bo Shapley</i>
<i>Chapter U</i>	<i>Cliff &amp; Nancy Schaal</i>
<i>Chapter W</i>	<i>Bob Bacon</i>
<i>Chapter Y</i>	<i>Jack &amp; Donna Seeley</i>

## News from National...

- **GWRRA kicks off the "Chapter of the Year" program** The Chapter of the Year program was created to acknowledge the extraordinary efforts and performance of local chapters, their leaders and members. As we all know, the growth and continued success of GWRRA is dependent on the local chapters and their members. For more information on this recognition program, log on at [www.gwrro.org](http://www.gwrro.org) and look under + **Recent News**.
- **Our new Executive Director**, Melissa Nordeoff, is now Melissa Eason. Yes, she was married in January and you can see a picture of the bride and groom in the most recent Wing World. Best wishes Melissa!
- If you are a Chapter Director and attending Wing Ding in Billings, remember there is a Chapter Directors parade during Opening Ceremonies.

## NEW YORK DISTRICT STAFF

DISTRICT DIRECTOR  
ED & DOTTIE BAHRENBURG

ASST. DISTRICT DIRECTORS  
PAUL AND SUZETTE WOOD  
BOB TURNER

DISTRICT EDUCATORS  
Keith & Elaine Price

Asst Educator  
Rick & Connie Parson

District Trainer  
Dottie Bahrenburg

DISTRICT MAD  
COORDINATORS  
JOE & MARSHA GAWORECKI

DISTRICT COY  
COORDINATORS  
RICH AND LOIS BROWN

COUPLE OF THE YEAR  
RON & PATRICIA SCHROTH

DISTRICT MEMBERSHIP  
COORDINATOR  
PETE & MARIELLE ST. AMOUR

DISTRICT PUBLIC RELATIONS  
LINDA WATERMAN

DISTRICT AMBASSADOR  
WILL & CAROL O'BRIEN

DISTRICT TREASURER  
JACK SEELEY

NEWSLETTER EDITOR  
WILL O'BRIEN

DISTRICT WEB MISTRESS  
DOTTIE BAHRENBURG

NY District Website:  
<http://www.gwrro-ny.org/>

### **From the District Director**

On March 10 and 11, Dottie and I had the opportunity to hold the Horizons Program for 22 of our New York District members. We had a great time presenting the program. We often learn as much as the students. I was glad to have the time to learn more about these up and coming GW leaders.

A special thank you goes out to Rick Reardon and Pam Pearson for obtaining the use of the North Syracuse Fire Station for the weekend. This training event was sponsored by the District so the cost to the participants was minimal.

Based on the response from the members, we plan to hold a training day in late October. The October training day would present the Knowledge Enhancement Program. The KE Program was designed to follow the Horizons Program and provide additional important leadership skills such as Delegation, Officer Appointment Procedures, Dealing with Conflict, Chapter Finances, etc. We have a large number of new CD's and ACD's coming on board this fall. This will hopefully help them get a good start on their new job.



Several of the Horizons participants went out on Saturday night and got a chance to go see "Wild Hogs" as a group—It was a lot of fun!

**Save the date of May 19** for the New York District Ride In. We are excited that the Ride In will be in the eastern part of our large District this year. Chapter L, our Cocksackie Chapter, will have a flyer out very soon with all of the details and registration information. As soon as it is ready, we will put the flyer out on DIFY (District Information for You) and post in on the District website.

If you have any important dates that you would like to post on the District Calendar, please email that information to: [wingin-it@stny.rr.com](mailto:wingin-it@stny.rr.com).

Ed & Dottie Bahrenburg  
District Director

### **RALLY NEWS**

Plans for the Rally continue to move forward and the hotel as reported that there are only 15 rooms left. So, if you have not got your room yet and desire to stay at the rally site call today--- 315-331-9500 otherwise the nearest hotel is 10 miles away. It was previously announced that we are doing a "Chinese" auction of Chapter Baskets instead of doing door prizes. Here again are the criteria for the baskets:

- Every person attending the rally will receive one ticket for the basket auction. Additional tickets will be available for purchase at \$1 per ticket.
- The event is open only to New York District Chapters.
- All baskets will be displayed from 9:30 on Friday until 1:30 on Saturday afternoon in the Hospitality room.
- At 1:30 the tickets will be secured by the District staff and counted.

- In accordance with GWRRA rules, no basket may contain alcohol.
- The Chapters entering this contest need to provide the basket as well as a receptacle for the tickets. Each full paying registrant to the rally will receive 1 free ticket and additional tickets will be on sale at \$1.00 per ticket
- The winners will be pulled at the banquet on Saturday night.
- **The Chapter who's Basket contains the most tickets will receive a check from the District for the total amount of tickets that were "voted / bid" for their basket based on \$1:00 per ticket.**
- The other Chapter Baskets are still winners as they will receive a percentage of the tickets that were "bid" for their basket!

### **Women's only event**

The women are planning something special for the Friday afternoon. I have heard various hints about what they are up to but I have not been able to get the details. Knowing the fun attitude of the planners I am sure it will be interesting to say the least. It is an all girls event and they are taking the "all girls" seriously.

### **Help Still Needed**

Directors, please poll your members and let me know what your chapter would like to do to help with YOUR RALLY. We still have some open jobs such as hospitality, bike and people games. If you have already signed up to help—Thank You!! Remember, many hands make light work and your District staff wants to have fun at the rally also.

### **Sunday at the Rally**

On Sunday there will be a level 4 breakfast followed by a District meeting to review the rally, cover any business that is needed and pass along information regarding the fall riding season and future District and Chapter events.

A short District meeting on the Sunday after the rally is a good time to cover these items as each Chapter should be present and we can cover the information quickly and get you on the road by 9:30 AM

### **Tentative Schedule**

A tentative schedule of rally events is posted on the New York District web site: <http://www.gwrra-ny.org>

### **From the Assistant District Director**

## **NY RALLY RIDES**

Get ready for some great rides at the NY District Rally in August. Chapter W is working on 2 day rides around the Finger Lakes area, and Chapter C is planning a breakfast ride to Sodus Point on the Friday. Directions for self guided rides will also be available.

The planned day ride on the Friday is going around Seneca, Cayuga, and Skaneateles Lakes. Saturday's planned ride will be around Keuka, Canandaigua, and Honeoye Lakes. Both rides will

feature scenic lake views, picturesque small towns, and curvaceous roads. Both rides will leave Newark at 8AM. Estimated return time is 4PM on Friday and 2PM on Saturday. This will ensure that everyone will be able to attend some of the fun things planned at the Rally site.

The hard riding folks from Chapter W will be your guides for the day rides. Since safety is top priority, we plan to break the bikes up into 3 or 4 smaller groups. We plan to have 4 teams of leaders and tail gunners ready.

There are many points of interest in this region. Several excellent wineries and the Glenn Curtiss Museum (airplanes and motorcycles) immediately come to mind. We will give riders the option to leave the group to check them out. Directions to continue the ride or return to Newark will be provided.

Have your bikes and cameras ready!

Paul Wood  
GWRRA NY A.D.D.

### *From the District Educator*



### **An excellent article on Training for the new season – Keith**

#### **Spring has Sprung – Time for Training!**

Depending on your geography, the snow has melted, the rains may have subsided, but the temperature has not started to skyrocket yet across the deserts. Spring has sprung! Let's Ride! This is the time of year when people start motorcycling, buy that bike they've always wanted, and look for someone to ride with. Most chapters will see an increase in membership over the spring and summer, and Educators and Officers should recognize this for reasons of Safety and Member Retention. Without a plan to address this influx of new members, they will not stick around and add to the growth and health of your chapters.

New members come in and want to ride but may not have experience with group riding. Some of these new members may have never owned a Gold Wing before, and for some, the GL1 800 may be their first motorcycle ever! Safety and Training come to the forefront as these new members are introduced to your chapter and group rides. How will you address this influx of new members? Your plan and recognition of these peoples' needs will determine the growth and safety of your chapter. This is the perfect time of year to hold Group Riding Seminars and Road Captains Courses to prepare your people. This not only will indoctrinate your new members and keep them safe, it will also encourage your experienced members to get more involved and help

shepherd these new people along. Train your new people in the basics of Team/Group Riding, remind your experienced members of these basics, and encourage your veterans to step up to the challenge of leading group rides. Let's take advantage of the tools we have available to us by getting certified in these courses and passing this important information on to our members.

With spring comes better riding weather and a corresponding increase in the new members and amount of riding. This is the time to assess your members' abilities and skills (new members and experienced alike). Is there a need for skills enhancement? Are people rusty after the long winter? Are the BIKES rusty after the long winter? Maybe there is a need in for Maintenance seminars, emphasis on T-CLOCK, Parking Lot Practices, or referral to MSF courses. If you are like other Chapters and Districts across the Southwest, you may be seeing an increase in the number of Trike riders.

How many of those newcomers to your chapter are experienced Co-Riders? How many times have we seen co-riders who are riding "just for their riders' sake?" They may not be enjoying the ride and may not be dressed or prepared properly as Team members while riding. Are these new members seeing themselves as co-riders or cargo? This is the ideal time for a Co-Rider Seminar to stress the importance of having an extra set of eyes on the road with your Riders. Take advantage of this resource, and train all your members accordingly.

We can talk about the various aspects of Team/Group riding from a safety standpoint, but the social aspect is another side to Team/Group Riding. The involvement of new members and prospective members in chapter activities is a social aspect of Rider Education that often goes unnoticed as a by-product and/or necessity of Team Riding. As opposed to being an individual or couple just out for a ride, they are now 'Members of The Team' with specific responsibilities and a role within their chapter rides. This social aspect of Team Riding fosters ownership within the Chapter, draws new members into the chapter, and keeps current members involved. Team Riding and Training are more than an issue of Safety; these activities also help with Member Retention and Recruiting!

With the new riding season come new opportunities to start or re-start your Rider Education efforts with new members and old. Whether it's presenting material to someone who is new to riding or revisiting the key points of Team Riding with your veteran chapter leaders, Spring is the perfect time to get started. The rides are going to happen and the new people will come in during spring and summer. It's up to the Educators and Officers to ensure that these people are exposed to Safe Motorcycling practices and guidelines.

Ride Safe and **COAST** (Concentrate On A Safe Trip)  
*(From our friends out west, David & Dori Dirig, in San Diego, CA)*

### **From the District Trainer**

Congratulations to our recent graduates of the Horizons Program held in North Syracuse: Leo and Linda Davis (NY-C), Steve and Nancy Denton (NY-N), Lisa LoConte (NY-O), Brian and Laurie O'Brien (NY-D), Rick Reardon and Pam Pearson (NY-D), Mike and Ginny Schelkun (NY-W), Bo Shapley (NY-T), Al and Linda Yerdon (NY-T), Roland and Katrina Teribury (NY-Y), Henry Jedra (NY-D), Will and Sal Williams (NY-D).

It was a lot of fun and a great experience to have a group of mixed experience. It was also fun to have some of our youngest New York members participate!

For me, one of the highlights of the Horizons Program was to meet Will and Sal Williams from NY-D. Since I have been working on gathering historical information on GWRRA for a seminar planned for the NY Rally, it was exciting to see them wearing the "Area Rep" patch. When GWRRA first started, an "Area Rep" served in the position we now call Chapter Director.



Do you have any former "Area Reps" in your Chapter? Please let me know if you do. We are very interested in documenting some of the history of our New York Chapters. If you have any interesting pictures from the early rallies in New York or of early Chapter activities. We would love a copy. Please share your stories with us.



Dottie Bahrenburg  
Northeast Region & NY District Trainer

### **From Your District Motorist Awareness Coordinator (MAD)**

Greetings to all of you in the New York District especially those of you who are your chapter's MAD representatives. My name is Joe Gaworecki and my wife's name is Marsha and we are the latest additions to the district staff. We have volunteered to be the New York District MAD coordinators. It is a position that is near and dear to our hearts. We have some up with some ideas that we hope will enable you to be a great MAD rep for your chapter. Here is our story.

We have been members of Chapter U in Jamestown since 1999. We have been Assistant Chapter Directors since 2004. We were also chosen to be the couple of the year for the chapter in 2004.

Our interest in the Motorist Awareness Division of GWRRA began a few years ago but really took off last year when the daughter of friends of ours was killed in an accident that could have been prevented with some education. Brian and his wife and their daughter and her husband were riding their bikes one afternoon to go out to Clymer NY to go to dinner. Dawn and her husband were on the lead bike and Brian and his wife were second. A young driver (age 21), who had

the stop sign, pulled out and t-boned Dawn's bike and caused Brian to lay his bike down. Dawn was killed instantly and her husband was injured severely. Brian and his wife were slightly injured. The drivers excuse was that he did not see them. How he did not see two large Harley's with two people each is beyond me. His lack of education about motorcycles coupled with his inexperience caused one death and 3 injuries. A few weeks later, there was another serious accident at the same intersection. This time, a ma

What we need to do as GWRRA members and MAD representatives is educate the motoring public about motorcycles, trikes and the need to be aware of your surroundings when driving a motor vehicle. There are various ways to do this. Here are some examples. If your chapter has a mall show, set up a booth and distribute MAD literature to people passing by. Talk to them about motorcycles and help them to see that they are not the only ones on the road. If your chapter attends other motorcycle functions such as a rally in your home town or an event to benefit someone or something, see if a booth can be set up so the literature can be distributed and people talked to. Lastly and perhaps the most important is to see if you as MAD reps or some of your chapter members can go and address the drivers education classes at your local high schools or other local driving schools. It doesn't have to be a large presentation, just an informative one. Fifteen to twenty minutes should do it. I

As your District MAD coordinators, Marsha and I will help you anyway we can if we are able. I will be contacting our local high school to see if we can address their drivers ed students. Since it is called drivers education, we may as well take advantage of the classroom setting to educate them. Perhaps this will prevent them from making the same mistakes that the two people made last summer. We will let you all know how our contact goes with the drivers ed class.

If you have any questions or just wish to say hi, feel free to contact us at [jgaworecki@windstream.net](mailto:jgaworecki@windstream.net). See you on the road.

Happy and Safe Travels,  
Joe and Marsha Gaworecki,  
District MAD Coordinators

### **From District Public Relations**

**SPRING, SPRING-is it really coming? Sure, it is just around the corner.**

I had the opportunity to go and see the movie "Wild Hogs". If you have the opportunity to see this movie-go and see it. You will laugh until you cry. It shows everything WE DO NOT DO on a motorcycle and then some. So, enjoy and laugh. Just as a side note-on the way to the movie (evening), I passed a motorcycle-some just cannot wait to ride.

I am including Part Two of a 3-Part Series on Volunteers within GWRRA. Mary Ann Bailey, Chapter Director of Washington-F, Tacoma, WA wrote this article.

## **“How to Volunteer?”**

Everyone IS good at something. Everyone has an hour or two or three, during the month, that they can use to help the Chapter. Most all of the Members of the GWRRA are adults! I say that because an adult will survey a situation; find the need, and volunteer, without being asked too. When you have been a participant in a Chapter for over a year or more, you generally have an idea of what events the Chapter is involved in and what it takes to produce a successful event. Every event has many facets and a lot of them are short term. Just be willing to help, out loud! Pick up the phone, send an email, walk right up to the event coordinator and say, “I’d like to help”, then say where or talk about what needs to be done. Speak up and it’s ok to set a limit on your time. Even a little help is appreciated and needed. Sharing the load makes it lighter!

### **What can I do?**

**Plan a ride or two.** Call the Ride Co-ord and give him/her the plan or call the Big Mouth and set a meeting place, date and time. Lead a ride!

**Find a Social place.** A place we can ride to. Socialize at. Learn something from. You don’t have to plan the Social, just *help* with the planning.

**Help at an event.** Pick a job you want to try or you would like to ‘partner’ on.

**Phone Tree** Like to talk to folks? We have many people without access to computers and we need to get updates to them. How it works....CD calls two to four people and they call *their part* of the roster, to impart information.

**Prize donations.** Year round task, for everyone, to supply prizes for Mt Run, Mall Show, Holiday Brunch Kids gifts.

**Sell 50/50** Get up and get to know some of your Chapter friends! You don’t have to do it every time!

**Decorate or Set-up.** Information table, prize display, awards presentation, or a kids activity table (say at the anniversary picnic)

**Consider an officer or staff position.** How much time you put into it is up to you. How good a job do you want to do? You won’t be dumped into a job! You will have a training partner. You will not be without backing or plenty of resources. Many people don’t realize what they can do, until they try something new.

**Something to think about;** If you’re not willing to help, please reframe from complaining about the job someone else has tried to do to the best of their ability. That’s called, “Voluntary Censorship”

*I have been a volunteer for forty years and these are my very own opinions.....Mary Ann Bailey*

On March 10 and 11, I will be attending the Horizon Training that Ed and Dottie Bahrenburg will be conducting in Syracuse, NY. On 13 March, I will be heading out to Florida to spend sometime with some dear friends and attending the Florida District Rally as well. I am looking forward to this well deserved break.

On that note, I wish the best for all and remember-Keep smiling-it makes people wonder what you are up to.

*Linda L. Waterman*  
*NY District Public Relations Coordinator*



### **From the District COY Coordinators**

. Chapter Directors: Have you chosen your Chapter Couple of the Year? Many thanks to those who have their Chapter COY! Your support of the COY program is encouraging to your Couple of the Year, your chapter, your district and GWRRA itself. However, for those CD's that do not have a COY Couple, why not? We've tried to outline the advantages and encouragement of having your chapter COY. Now the ball is in your court.

When you do appoint your COY, please let us know who you have chosen and if you need COY pins and hangers, as well as guidelines. They will be sent out as soon as we receive the information. And we'll send a personal congratulatory greeting to the new COY. Our contact information is provided within this District newsletter.

As your NY District Couple of the Year coordinators, we are here to help, encourage and assist with our District's Chapter COY program. Don't let negativity or fear stop you from selecting that special, extraordinary couple to represent your chapter. You won't be sorry!

Rich & Lois Brown  
District Couple of the Year Coordinators

### **From Your District Ambassadors & Newsletter Editor**

Spring is just around the corner, and we can hardly wait to get out and start riding to different chapter events. It has been a long winter and we are ready to get going. See you all on the road.

Will & Carol O'Brien  
District Ambassadors

### **Rallies Around the Region**

New England Rally	July 19-21, 2007
New York Rally	August 9-11, 2007
Pennsylvania	August 23-25, 2007
New Jersey	September 6-8, 2007