



GWRRRA
New York District
November 2008
Northeast Region



Chapter Directors

<i>Chapter C</i>	<i>Bob & Georgina Hanlon</i>
<i>Chapter D</i>	<i>Rick Reardon</i>
<i>Chapter F</i>	<i>Rich & Lois Brown</i>
<i>Chapter G</i>	<i>Pete & Marielle St. Amour</i>
<i>Chapter H</i>	<i>Garry & Shirley Sauls</i>
<i>Chapter K</i>	<i>Lawrence Showman</i>
<i>Chapter L</i>	<i>Rocco & Karen Cole</i>
<i>Chapter N</i>	<i>Gary & Donna Cork</i>
<i>Chapter R</i>	<i>Mike Hernandez</i>
<i>Chapter T</i>	<i>Bo Shapley</i>
<i>Chapter U</i>	<i>Joe & Marsha Gaworecki</i>
<i>Chapter W</i>	<i>Mike & Ginny Schelkun</i>
<i>Chapter Y</i>	<i>Jack & Donna Seeley</i>

NEW YORK DISTRICT STAFF

DISTRICT DIRECTOR
 ED & DOTTIE BAHRENBURG

ASST. DISTRICT DIRECTORS
 PAUL AND SUZETTE WOOD
 BOB & CATHY TURNER

DISTRICT EDUCATORS
 Al & Emily Stahl

Asst Educator
 Tony & Michelle
 VanSchaick

District Trainer
 Dottie Bahrenburg

DISTRICT MAD COORDINATORS
 JOE & MARSHA GAWORECKI

DISTRICT COY COORDINATORS
 TBA

COUPLE OF THE YEAR
 AL & EMILY STAHL

DISTRICT MEMBERSHIP COORDINATOR
 PETE & MARIELLE ST. AMOUR

DISTRICT PUBLIC RELATIONS
 LINDA WATERMAN

DISTRICT AMBASSADOR
 WILL & CAROL O'BRIEN

DISTRICT TREASURER
 JACK SEELEY

NEWSLETTER EDITOR
 WILL O'BRIEN

DISTRICT WEB MISTRESS
 SUZETTE WOOD

NY District Website:
<http://www.gwrra-ny.org/>

News from National...

- **Status on updated Guidebooks etc.: Officer's Guidebook:** It is being edited and should be available before the 1st of the year.
- **Rider Education:** Website has been updated. The handbook will be available in about a month. Levels database will be available once the server has been rebuilt.
- **Membership Enhancement:** The website will be updated after a new webmaster is appointed. It will be more user-friendly. New MED guide book will update position descriptions.
- **Couple of the Year:** New update in the manual will reflect new guidelines; a. Associate members can now participate in program but only at the chapter level; couples may now serve two consecutive years at the chapter level and may also participate in the District level each year. *(See Pete's article below)*
- **Fun Guidebook:** New version will be available very soon.
- **GWRRRA New Renewal Program:**
 - **Purpose:** To entice Members to renew by having a drawing every quarter and rewarding the winner with a prize and to say thank you to our Members for renewing.
 - **Eligibility:** Must renew for 3 years to be eligible for prizes. Applies to Individual and Family Memberships, Full and Associate.
 - **Program Dates:** Starts January 1, 2009

EXECUTIVE DIRECTOR
 MELISSA NORDEOFF

REGION DIRECTORS
 LORRAINE & EARL KNIGHT

REGION EDUCATOR
 KEITH & ELAINE PRICE

REGION TRAINER
 PATRICIA & DON HOFFMAN

REGION MAD
 KEITH & KATHY EDDY

REGION PR
 MORT & RUTH SMITH

REGION MEMBERSHIP
 DONNA WHEELER

REGION COY COORDINATORS
 DAN & RUTHANN CAMIRE

REGION COY
 DAN & RUTHANN CAMIRE

REGION CPR/FA COORDINATORS
 TIM & ANNA GRIMES

REGION WEBMASTER
 TOM EVANS

REGION CHOY COORDINATOR
 CLAUDETTE CYR

GWRRRA homepage:
<http://www.gwrra.org>

Region Website:
<http://www.gwrra-northeastregion.org/>

News from National...

- **Quarterly Prize Give-Away** Is designed to say thank you to the Members who support us year after year. Members who renew for 3 years not only take advantage of the \$15 in savings, they now will have the opportunity to win a prize for renewing.
 - Each quarter, 3 prizes will be given away. We have 12 advertisers who have donated gifts for the drawing. The prizes are kept secret until that quarter.
 - One grand prize - a free room at Wing Ding, 2010, will be drawn from all Members who had renewed for 3 years. (Jan.-Dec. 2009)
 - Winners will be listed on the Homepage, in Wing World, and will also receive a personal phone call from Melissa.
- **New Recruiting Incentive Program**
 - **Purpose:**
 - To provide an incentive for Members to recruit new Members.
 - To incorporate this with the existing Find-A-Friend program (see below)
 - To incorporate this with the existing Recruiter of the Year Program (see below)
 - **Incentives:**
 - For every 2 Memberships (Individuals or Households) a Member recruits, they will receive a \$5.00 gift certificate that they can use for Goodies, toward their membership renewal, or for Wing Ding registration. No limitations on how many certificates a Member can earn.
 - **Eligibility & Qualifications**
 - Open to all current Members of GWRRA
 - Members must recruit NEW members ONLY, not renewals
 - **Restrictions:**
 - The certificate will be non-transferable and will have an expiration date. (1 year from date of issue, certificates will be date stamped when issued)
- **GWRRA RECRUITING PROGRAM**
 - **FIND-A- FRIEND**
 - **Find-A-Friend Council (1-25)**
 - Recruit 1—get Find-A-Friend pin
 - Recruit 5 more and get 5-Heart hangar bar
 - Recruit 25 and receive Emerald hangar bar
 - **HALL OF HONOR**
 - **Hall of Honor (26-99)**
 - Recruit 26 and receive Hall-of-Honor pin, patch & certificate
 - Recruit 5 more and receive 5-Heart hangar bar
 - Recruit 50 and receive Ruby hangar bar, certificate & 10% coupon
 - Recruit 75 and receive Pearl hangar bar, certificate & 15% coupon
 - **HALL OF FAME**
 - **Hall of Fame (100 & over)**
 - Recruit 100 or more and receive Hall-of-Fame pin, patch & certificate
 - Recruit 5 more and receive 5-Heart hangar bar
 - Recruit 100 and receive Sapphire hangar bar, certificate & 20% coupon
 - Recruit 150 and receive Diamond hangar bar, certificate & 25% coupon
 - Recruit 200 and receive Double-Diamond hangar bar, certificate & 25% coupon
 - Recruit 300 and receive Triple-Diamond hangar bar, certificate & 30% coupon
 - Recruit 400 and receive Quadruple-Diamond hangar bar, certificate & 35% coupon
 - Recruit 500 and receive 5-Diamond hangar bar, certificate & 50% coupon

News from the Northeast Region

Well, here we are...at the count down! As of this writing, we are only 4 days away from our departure for our long awaited (18 months) trip to California, New Zealand and Fiji. By the time you read this, we will already have lived through the stress and anxiety of preparing and planning such a trip. Sometimes we ask ourselves if it is really worth the craziness we go through before leaving. But, of course it is!

Even though we will be gone for about three weeks, remember we have a great dedicated, knowledgeable and experienced region staff. All our district directors, as well as our region staff are very capable of supporting each other. They are your best sounding board and source for advice because; chances are they may have already experienced the same thing you might be going through. If anyone has any problems or wants to seek advice, look to them for help. And, if all else fails, Melissa and her staff are always there to help.

But, before we leave, we want to update everyone on some new upcoming changes that will be taking place as we approach 2009. Recently, we participated in a conference call with Melissa Eason, Division Directors and the other Region Directors. Melissa announced the new theme for 2009; "**Every Member Matters**". As the year progresses along, you will be seeing and feeling the meaning of this theme in writing and attitude. We will all be reminded that it is the members that matter, each and everyone. Please think about this when planning your events for 2009 and pass it along at your staff meetings.

Within this newsletter, we have listed some important dates to remember, some new programs and changes that the Home Office will be implementing the first of the year and throughout 2009. Please share this information with your staff and your chapter directors. We also ask that you keep up-to-date on the necessary annual paperwork responsibilities of your position as we approach the end of each year. Meanwhile, we would like to wish everyone a "Happy Thanksgiving". This time of year always reminds me about ...the little boy who cried because he had no shoes...until he was a man who had no feet! We should ALL be very grateful for what we have, and, be thankful because there is always someone worst off than us. Remember, we still have our family and friends and no matter what happens, if we keep smiling and have a positive attitude, we can get through anything just by calling one of our many GWRRA family and friends.

Regards,
Lorraine & Earl

2009 Charter Fees:

Charter fees are due to GWRRA NATIONAL BY MONDAY DECEMBER 1st!

Liability insurance coverage on all Directors expires on December 31, 2008. If the chapter charter fee is not sent, the chapter officers will not have any insurance coverage. District Directors are asked to mail one check for the total of the charter fee of \$50 per chapter.

Mail directly to: GWRRA Attention: Peggy Lee 21423 North 11th Avenue, Phoenix, AZ

85027. Then, please email us at: lknight33@cox.net and let us know that the check has been sent.

Year-end Financial Reports:

District & Chapter reports are due by February 1st. If a district or chapter does NOT have a copy of their December 31st bank statement balance by February 1st, please email us at lknight33@cox.net and CC the district director with a request for an extension.

Note: Home Office would like to calculate how much money GWRRA "gives back" in the form of charitable donations at the local, state and national level. In order to do this, they are asking that all financial reports enter an estimate of how much money is raised and given to any charity. If you could please ask everyone to write in that amount on the top of the financial cover sheet, that would be most appreciated. It will be very interesting to know exactly how much charitable funds



From the District Director

As I write this it is snowing outside. We have put the bikes away for the season even though there will be some good days to ride in the coming months. We won't be riding until we head to Florida in March—I can't wait. We had some very pretty Fall rides this year as we went to Hunter Mountain and met up with a few chapters who were getting their last rides for the year in as well as picking up Dash for Cash points. I will be sending out a separate notice about who is the winner but as of now it looks like Chapter D gets the prize with Chapter W coming close behind. For those of you, who did not obtain the 10 points, please send in your \$50.00 chartering fee. This fee provides insurance for staff and officers so it is well worth your time to pay it. *Please send the check to our treasurer, Jack Seeley by November 15.*

From the comments I heard, the Dash for Cash was a fun event and a good way to have the chapters interact so we will do it again next year. During the next month or so I will formalize the 2009 Dash for Cash program and distribute the information to the staff and officers.

As the riding year slows down, do not forget that you and your Chapter can have fun even during the non riding season by having dinners, parties etc. Wingers tend to be very social people and just because the bikes have been put away it does not mean that the fun needs to stop.

We have a few meetings coming up. On Jan. 24th in Binghamton we will have the annual district meeting. Please reserve the date. I expect that the CD's, ACD's, Rider Educators, the Chapter Couples to be in attendance. Of course I need our District Staff to plan on attending because they will be part of the program. To entice you to attend, the \$10.00 per person fee will be waived for the NY District Staff and the Chapters will have a \$20 credit. We will be sending out a sign up sheet later in the year.

On the weekend of February 28th, we will be hosting a Horizon Program in Norwich at the Howard Johnson's. It is the same hotel that is the host hotel for our 2009 Rally on August 6-8th. The hotel has given us a reduced room rate. They have a real nice pool area that is perfect for a party. The Horizons Training is a fun time and gives not only GWRRA officers but any one who is interested in learning a bit about how to run meetings, better interact with people a chance for some training in a fun relaxed environment. More details will be coming after the first of the year. All incoming CDs and ACDs who have not previously participated in the Horizons Program are encouraged to attend, but the Horizons Program is open to all and is a great way to learn about GWRRA and how it operates.

Thanksgiving has always been a major family holiday for us. As you are all members of our extended family—we wish you a Happy Thanksgiving

Ed & Dottie Bahrenburg
District Director



RALLY NEWS

- The New York District Rally will be held in Norwich, NY, on August 6-8, 2009. The host hotel is Howard Johnson's. Room rates are: Call 607-334-2200 for reservations. Make sure to mention Gold Wing to get the group rate of \$85.
- The theme for the 2009 Rally is ***Come to the Country***. We are looking for a logo for the rally. For details see the September District newsletter posted on the District website: <http://www.gwrra-ny.org>.
- There will be some great riding in the Norwich – Oneonta – Cooperstown area. And we have some great optional activities planned including a Brook's BBQ dinner at the Antique Car Museum in Norwich.
- Registration information should be available on the website in early January.

From the District Educator



Changing of the guard

As most of you probably already know, I have decided to step down as the New York District Educator. Many times in the course of our life, we are presented with challenges, opportunities, and as a result our priorities

change. Unfortunately at this point in time, I have found it in my best interest to put my life efforts into other things. My professional life requires quite a bit of time as I am typically on call at many odd times and hours. I am also involved heavily in our local Fire Department. I am an Emergency Medical Technician, and need to recertify my card. This requires a considerable amount of time and effort. Due to this, and other circumstances. I have found it necessary to step down. It has been an honor and privilege to serve in the capacity of District Educator.

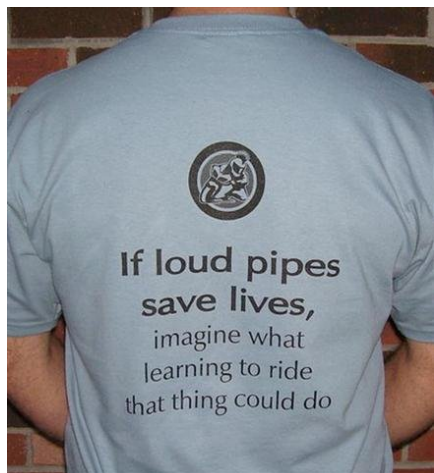
Your new District Educator will be Al Stahl. Al is located closer to the center of the state, which will be a great asset in his getting to meet many of you at the eastern end of the state. Al will be a great asset to the New York District, as he is an instructor as well as a great leader. Please join me in welcoming Al to the Leadership Role. Just as you have done with me, please extend Al the greatest respect and courtesy with that position. Al is stepping into some great challenges as it takes a fair amount of time just keeping up with scheduling, keeping newsletters and the many other myriad duties that are required. Please welcome Al aboard the ride!

Hopefully, we will cross paths somewhere in the near future, but just remember, the greatest education we give, is the example that we show to those around us. I may not always have been the most politically correct person, but my firm and honest belief in the fact that we lead by example is one that I use in every aspect of my life. When you pass me on the highway sometime in the future, if I am not wearing 100% of the proper safety gear, then look again as it must have been my stunt double!!

Have Fun, Get Educated, Ride Safely!!
Dan Corby



Thank you Dan for all your great work. I have a real target to continue the path you have followed in the past. But, failure is not an option, so let's go forward.



I believe based on my past, you folks are a little aware of my passion for education. Just a little more back ground, I served my penitence on a school board for 5 years, where we changed our ratings in the local NY Capital District from #69 to #21. I served 34 years in the best military in the world and for the last 15 years was very involved in providing the training and standardization for the ski equipped LC-130's that serve the Arctic and Antarctic. Ok, enough about me. Where does AI see us going? I think I am very much in lock step with our great leader, Easy Ed, and educator leaders, Keith Price and of course Tony Van Schaick. I hope you might appreciate the photo from the Americade Web Board that I have embedded here. Rider education is a never ending career for all people involved in sports that involve risk. My

own creed is, when I stop learning, it's time to hang up the keys.

I know from past experiences, in motorcycling, muscle memory is everything. The only way to continually build that correct muscle memory is practice and education.

Ok, enough of the seriousness, we can't accomplish our education if we don't have fun, so I ask all you educators out there, both official and unofficial to ensure that you make all our learning experiences fun, we learn enough through the "school of hard knocks."

Please provide me with your input and comments at anytime!

Thank you, ride safe and always practice what we have learned through our education!

Your Rider Educator,

AI Stahl

astahl@nycap.rr.com

518-587-2420

From the District Trainer

By The Book - Be a Part of the TEAM

By Dale Wingrove, Region H Trainer

The "By the Book" articles are intended to help familiarize Volunteer Leaders and GWRRA Members with the guidelines, policies, procedures, and information contained in the GWRRA Officer's Guidebook (OGB). Any quotes or references to topics contained in our OGB should not be taken "out of context."

This article is a reprint of the May 2005 article written by Harry Dollarhide.

One of the essential keys to the success of GWRRA is **TEAMWORK**. Since GWRRA is so large, complex and diverse, no single person can accomplish it all. We must all focus our special skills and talents on a portion of the task at hand. This piece-by-piece, component-by-component approach requires a significant amount of dependency. Being a **TEAM** player allows us to take these pieces and mold them into an effective organization.

At the division level of GWRRA the **TEAM** is Rider Education, Leadership Training, Member Enhancement, and Operations Divisions. The Division Directors along with the Executive Director guide the **TEAM**. They strive to increase the membership base by creating an atmosphere that provides fun, promotes safety, heightens knowledge, and offers a full range of desirable services and benefits for the members.

At the District level, the **TEAM** consists of the Chapter Directors from all Chapters within the District as well as the District Educator, District Trainer, Membership, PR, and others integral to the effective operations of the District. The District **TEAM** works together to support Chapter endeavors and offer initiatives for Fun, Friendship and Safety.

At the chapter level the **TEAM** consists of the staff and members that work together for the success of the chapter. At this level the **TEAM** includes the officers: Chapter Director, Assistant Chapter Director(s), and Rider Educator, as well as other staff positions that are also essential elements of the **TEAM**. The Chapter Director guides this **TEAM**. The Chapter Director's effectiveness is multiplied many times by the **TEAM** approach. The ability to manage large tasks is increased, and the chapter operation is streamlined and simplified. Further, the **TEAM** takes advantage of knowledge and expertise that may be available within the chapter. Everyone shares the vision, is on the same page, and communicates. The additional benefit of this approach is that the chapter participants feel an integral part of the chapter. As **TEAM** members they are vested in the chapter, not just bystanders.

We are all part of the GWRRA **TEAM** whether officer or member. While GWRRA core values serve us well, it is applying these core values through a **TEAM** effort that brings the biggest success. Working together, we will continue to ensure we remain the world's greatest Gold Wing Association.



Together Everyone Accomplishes More

Miles of smiles and laughter!

Submitted and embellished by

Dottie Bahrenburg, District Trainer

From Your District Membership Coordinators

Chapter Couple of the Year

It's not too early to think about our next year COY, here are some of the requirements and benefits.

REQUIREMENTS

Couple must consist of one male and one female.

Both male and female must hold Individual, Family, Associate Individual, or Associate Family Membership in GWRRA. (Note: Associate Members are eligible to participate in the Couple of the Year program at the Chapter level only.)

Membership must be valid through the term of the Chapter Couple of the Year position (one year).

The Couple must have completed at least one year membership in GWRRA prior to being named Chapter Couple of the Year.

In order to provide an opportunity for other deserving couples, the same Couple shall not be named as Chapter Couple of the Year for more than two consecutive years.

SELECTION

The Chapter Couple of the Year should be enthusiastic about GWRRA and the Chapter, actively involved in Chapter functions, positive about the Association, and eager to be of assistance wherever needed. At this point, no consideration should be given as to whether or not they might participate in the District selection process. This award is for the sole purpose of honoring a couple who has made significant contributions to the Chapter.

The Chapter Director may appoint a Couple of the Year Coordinator to oversee the selection of the Chapter Couple of the Year. Many Chapters establish a committee to identify candidates, review their contributions, and make the selection. Possible committee members are current and past Chapter Couples of the Year, Chapter Membership Enhancement Coordinator, and other staff members.

The Chapter Couple of the Year must serve a minimum of three months prior to the District selection process. This gives the couple time to prepare for the selection, should they decide to participate. (Note: if a Couple is selected less than three months prior to the District selection, they may participate in the District selection the following year.)

The announcement is made at a Chapter event and a “Big Deal” should be made of it. Some Chapters make the announcement at their Christmas party, some at a Fun Day or picnic, others at a regular monthly gathering.

AWARDS AND RECOGNITION

Awards are naturally based on what the Chapter can afford. They should be meaningful and lasting. It is also recommended that the Chapter Couple of the Year be featured in the next Chapter newsletter following their announcement as Couple of the Year. Some suggestions follow:

- At the time of the announcement: plaque or certificate, flowers, corsage and boutonniere, crowns, engraved silver platter . . . use your imagination and make it special and fun.
- Couple of the Year head pins with Chapter hanger bars.
- Chapter Couple of the Year name tags
- Personalized shirts with GWRRA 10” logo on back and “Chapter Couple of the Year”.
- 10” GWRRA back patches and embroidery or Chapter Couple of the Year rockers for their vests.
- Registration (and lodging, if affordable) at District event if participating in the selection process.
- The Chapter Couple of the Year becomes a member of the Chapter staff, and should always be recognized at all Chapter functions.

An article in the local newspaper about the naming of the Chapter Couple of the Year is a great way to get exposure for your Chapter.

[Pete and Marielle St-Amour](#)
[NY District MED.](#)

Chapter of the Year Program

Chapter of the Year Program:

Submissions must be in by April 1, 2009

What the **CHOY** program **IS NOT**...

- **IS NOT** another job for the Chapter Director
- **IS NOT** a stack of paperwork that you have to slave over
- **IS NOT** some kind of test you have to pass
- **IS NOT** extra work
- **IS NOT** a plan to recreate the wheel
- **IS NOT** another event to plan

What the **CHOY** program **IS**...

- **IS** a way to recognize outstanding chapters that give 120%
- **IS** equally fair for smaller as well as larger chapters
- **IS** a way of recognizing outstanding rider education participation
- **IS** a way to recognize growth within a chapter
- **IS** a recording of extraordinary events that chapters support
- **IS** a recording of what the chapter does during the year
- **IS** as simple as filling out a form and submitting it by April 1
- **IS** a great job for the Assistant Chapter Director

Around the District

Dash for Cash: it is drawing to a close. Please check the District website to make sure that you have credit for all of your visits. Thank you to all who participated...hope you had fun and made some new GWRRA friends!

A special thank you to Suzette Wood for keeping the web updated with points and pictures.



Chapter L gained a Dash for Cash point at Hunter Mountain when they met up with Chapter Y on one of their scheduled rides.

Chapter Y also gained a Dash for Cash point when they met Chapter L on their scheduled ride to Hunter Mountain.



Turkey Riddles



What did the mother turkey say to
her disobedient children?
If your father could see you now,
he'd turn over in his gravy!

Why do Pilgrims have trouble keeping their pants up?
'Cause they wear their belts on their h
hats!

**What is the difference between a chicken and a turkey?
Chickens celebrate Thanksgiving!!**

**What is the Turkey's favorite black tie celebration?
The Butter Ball**

**How does a Turkey drink her wine?
In a gobble-let**

Did you hear about the X-rated turkey?
It's served with very little dressing.

What do you get when you cross a turkey, the beach, and Broomhilda?
A turkey sand-witch

What kind of music did Pilgrims listen to?
Plymouth Rock!

Which side of the turkey has the most feathers?
The outside!

What did the turkey do in the Thanksgiving Day Parade?
He played his drumsticks!