



GWRRA New York District

July 2009

Northeast Region



Chapter Directors

Chapter C Nick & Gayle Habel
Chapter D Rick Reardon
Chapter F Rich & Lois Brown
Chapter G Pete & Marielle St. Amour
Chapter H Garry & Shirley Sauls
Chapter K Lawrence Showman
Chapter L Rocco & Karen Cole
Chapter N Gary & Donna Cork
Chapter R Mike Hernandez
Chapter T Al & Linda Yerdon
Chapter U Joe & Marsha Gaworecki
Chapter W Mike & Ginny Schelkun
Chapter Y Roland & Katrina Teribury

NEW YORK DISTRICT STAFF

DISTRICT DIRECTOR
ED & DOTTIE BAHRENBURG

ASST. DISTRICT DIRECTORS
PAUL AND SUZETTE WOOD
BOB & CATHY TURNER

DISTRICT EDUCATORS
Al & Emily Stahl

Asst Educator
TBA

District Trainer
Dottie Bahrenburg

DISTRICT MAD COORDINATORS
JOE & MARSHA GAWORECKI

DISTRICT COY COORDINATORS
TBA

COUPLE OF THE YEAR
AL & EMILY STAHL

DISTRICT MEMBERSHIP COORDINATOR
PETE & MARIELLE ST. AMOUR

DISTRICT PUBLIC RELATIONS
LINDA WATERMAN

DISTRICT AMBASSADOR
WILL & CAROL O'BRIEN

DISTRICT TREASURER
JACK SEELEY

NEWSLETTER EDITOR
WILL O'BRIEN

DISTRICT WEB MISTRESS
SUZETTE WOOD

NY District Website:
<http://www.gwrra-ny.org/>

EXECUTIVE DIRECTOR

MELISSA NORDEOFF

REGION DIRECTORS

LORRAINE & EARL KNIGHT

REGION EDUCATOR

KEITH & ELAINE PRICE

ASST REGION EDUCATOR

TIM & ANNA GRIMES

REGION TRAINER

PATRICIA & DON HOFFMAN

REGION MAD

KEITH & KATHY EDDY

REGION PR

MORT & RUTH SMITH

REGION MEMBERSHIP

DONNA WHEELER

REGION COY COORDINATORS

DAN & RUTHANN CAMIRE

REGION COY

JORGE & JULIA PEREZ

REGION CPR/FA

COORDINATORS

TIM & ANNA GRIMES

REGION WEBMASTER

TOM EVANS

REGION CHOY COORDINATOR

CLAUDETTE CYR

GWRRA homepage:
<http://www.gwrra.org>

Region Website:
<http://www.gwrra-northeastregion.org/>

News from National...

. 2008 Chapter Of The Year

Melissa and I are pleased to announce the Chapter of the Year 2008.

Region A, Mississippi Chapter OJ
1st Runner Up Region N, Tennessee Chapter Y
2nd Runner Up Region B, New Jersey Chapter G

Region H, Louisiana J
Region D, Ohio E2
Region E, Nebraska O
Region K, Quebec D
Region J, British Columbia D

The Chapter of the Year program was designed to recognize and acknowledge the extraordinary efforts and performance of local chapter leaders and members, "The heartbeat of the Association". The chapters listed above, in order of completion, have clearly established themselves as leaders within the Association of 800+ chapters and we applaud them for their 2008 accomplishments and encourage all to continue their leadership qualities for the 2009 CHOY program.

Thanks to all the Chapters / Districts / Regions that supported this program in 2008 and if all chapters set their goals to become NUMBER ONE in 2009, we will continue the growth and strength for the Association.

Jim & Shirrin Hutchens, Director, Chapter of the Year Program

News from the Northeast Region

Region B came **so very close** in April to being in the plus for Net Membership Growth. WE missed it by **less than 1%**. With the motorcycle season officially opening on May 1st we should be able to put our region in a positive growth percentage for the first time in several months. With enthusiasm, a little work and a sincere effort, we should strive to dedicate this riding season to membership growth and retention. As you can see, since January, our region has welcomed 259 new members, yet we are still in a negative growth pattern because we have not focused in the retention area. Let's work together as a team and make REGION B an outstanding contributor to Positive Growth in our area, thus making more friends and keeping the "old" happy and content.

Due to the effort and the hard work from our Region MED staff and many of our DD's, most of the unassigned zip codes now have a home. This should help dramatically in our campaign to contact members who may have slipped through the cracks or may have been forgotten. It should increase the percentage of our retention figures and set us on the right track towards our goal.

NY-F in Wing World: June 2009; page 10

New York Chapter F celebrated their 25th Anniversary in 2008. They submitted an article about the chapter history to Wing World Magazine and we were excited to see it printed in Wing World along with a sensational photo of some proud and dedicated people who are members today. Once again, we would like to congratulate them on this great achievement.

Remember, if you have any great news, stories or celebrations going on within your chapter; share it with the rest of the membership by submitting the details to the editor of Wing World. Keep in mind that the magazine deadlines are at least two months before publication date, so be patient, it may take a while for your submission to make it on the presses. But, if you don't send in the story, you can't get it published. We love seeing news about our chapters within our Region, so start sending in your message today!

Watch the August issue for NY-Chapter D. They are celebrating 26 year as a GWRRA Chapter.

Thanks for getting that "pesky" paperwork done!

RE: E-Postcard Filing: Congratulations to Delaware for being the 1st District to successfully complete their district filings. Thanks to all the other DD's for their perseverance and determination in getting the job completed successfully. During this process, we have found that a few districts/chapters have had a problem getting this task completed. Most of the problems stemmed from the fact that their EIN# had not been linked by National as subordinates. National has to fax the EIN# to the IRS first, so the chapter can be accepted. If a chapter received a notice that their EIN # is invalid, the CD should call Peggy Lee and give her their EIN #. Then in about 8 weeks, the CD can file the e-postcard successfully. Peggy assured us that there would be no penalty for filing late, as the error was at their end.

In closing, we would like to remind everyone that next month's newsletter will be delayed because of Wing Ding. When we get back, we should have much more news and updates on what to look forward to for the rest of 2009 and going forward. We're sure to have some interesting stories as well, for sure. Until then, we hope to see many of you along our way out to Tulsa (and back), If not, there are still 3 more exciting rallies

ahead of us, the All Districts New England Rally, the New York/ New Jersey Bi-State Rally and the Pennsylvania Rally. Surely, we should see you all at one of these. Meanwhile, enjoy some wonderful weather, safe riding and a fun time.

Regards,
Lorraine & Earl Knight

From the District Director

The last couple of weeks have been very active for us and the members of our District. A few of us New Yorkers went on a 1550 mile 5 day ride into West Virginia to meet up with about 100 like minded GW folks. Then we came back and 5 days later headed to Lake George for Americade. As DD's we have been responsible for organizing the GWRRA Recruiting booth at Americade for the last three years. It has not been too difficult because of all the wonderful volunteers who work the booth. The list of people who want to work the booth actually is getting longer each year as most really enjoy it and ask to be put on the list again the following year. Please see Pete St Amour's article for the names of those folks. Dottie and I thank them for helping!

Americade was the place to meet up with our GW members. There were 2 significant "gatherings". The first was NY L's Friday night Gathering at Sweet Basil's where NY L CD, Rocco Cole, hosted over 100 members to an excellent dinner and fun time. You know people are having a good time when they stay for a long time talking in the parking lot. NY N organized the Americade Breakfast at the Elks Club with ACD Ed Lange being the main host and omelet chef. Again, over 100 members were present during the hours that the breakfast was held. Please see our webpage for the results for the ***Dash for Cash*** points earned that week and just some of the pictures.

While the last few weeks have been busy—the best is yet to come! July 16-18 is the New England Rally where the Region Couple of the Year selection is taking place. Please wish Al and Emily Stahl good luck as they enter the selection process as our District Couple of the Year. That same weekend is the Utica Ride for Kids on Sunday July 19, where I am sure New York GWRRA will have a very strong showing and, hopefully, we will again take the award as the largest fundraiser. The weekend following the NE Rally and the Ride for Kids is the Region K Rally held just north of NY, about 45 minutes from Kingston Ontario, Canada. Dottie and I have gone to the rally several times and it is a good time.

Of Course, You can not forget the Bi State Rally. This rally is grown so much I am starting to become scared. We have about 9 vendors lined up, over 250 people have pre-registered, the Car Museum Brooks BBQ has about 200 people signed-up and the hotels are telling me they have waiting lists. WOW!

The townspeople have been a pleasant surprise. Whatever we have asked for --- they have delivered and they have made helpful suggestions that have gone beyond anything else we have experienced. For example—The Chief of Police wanted to know what a "Light Parade" was. I explained what we normally do around the hotel. He suggested that they get some police bikes, shut down the main road through town and hold the parade in a similar manner as the Americade Parade. WOW!

The Motorcycle Crash Scene Re-enactment that Gary Cork and his crew are working so hard on is going to be great. The Fire and Police are providing wonderful help and assistance. The local media has been talking about us coming and the

merchants are excited. Some more local people may know about the Sherburne—Gilligan's Island Bike Night held each Wednesday night. We will be doing a ride to it on Wednesday for those people coming in early. This event usually draws 200 bikes. The organizers of the event are going to hold a special Bike Night on the Thursday night of the Rally because we are headed there for an Ice Cream ride.

The calendar is booked with "fun-filled" activities and we look forward to a lot of great rides this summer.

Ed & Dottie Bahrenburg
District Director

RALLY NEWS

- Don't forget to decorate the door of your Chapter Couple of the Year. There is a Door Decorating Contest. Show how your Chapter Couples participates in GWRRA activities!
- Chapters agreed to contribute **Chapter Baskets** as opposed to door prizes this year, but would like to come up with a new idea for 2010.
- The **Couple of the Year Selection** will be held on Saturday, August 8. The New York District Couple and the New Jersey District Couple will be selected at that time.
- **Chapter Displays:** This year Chapter Displays should take the form of a collage. Make use those creative individuals in your Chapter to come up with a unique **collage** that represents your Chapter. Displays should be no larger than 36" x 48".
- The time of the ARC is now scheduled. The classroom session will be on Thursday afternoon (2-5 PM) and the range session will be held Friday.

Traveling Plaque

The Traveling plaque is on the move again. Chapter L traveled to meet Chapter G and snatch the plaque. Who will grab the Traveling Plaque next?



From the District Educator

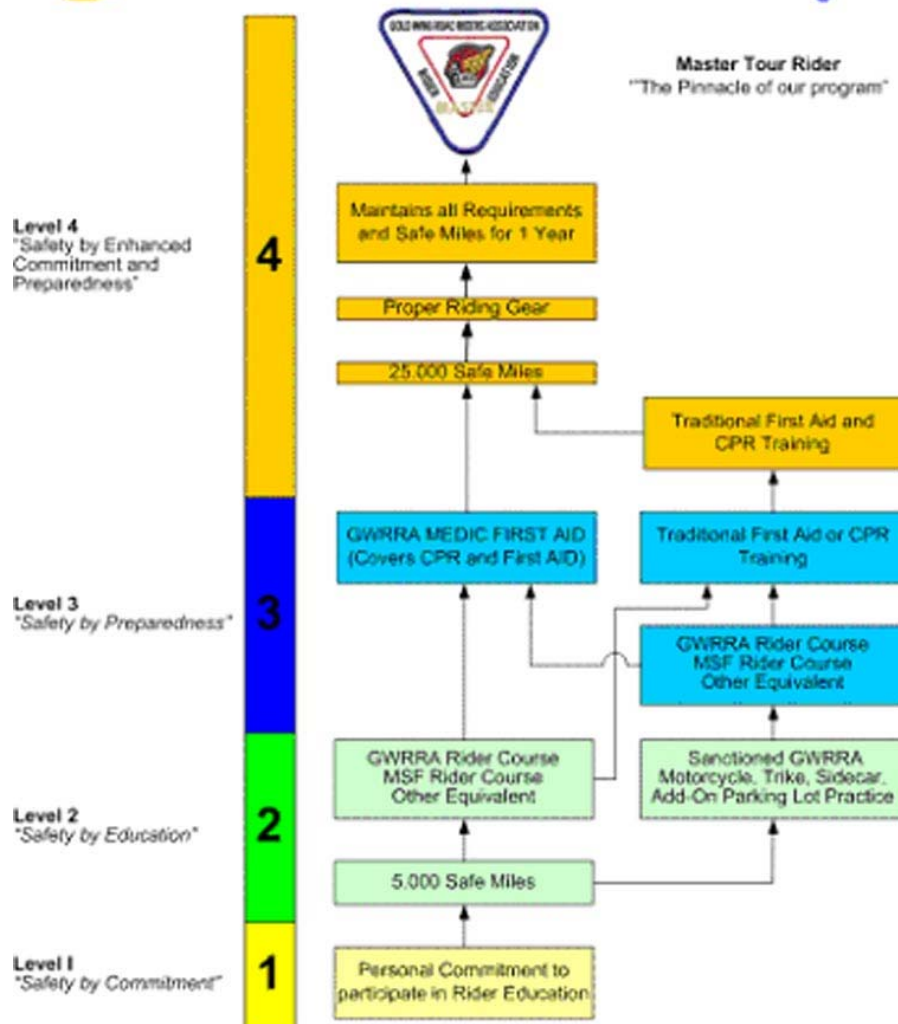
What's special at GWRRA?



As far as I have ever found out, we're the only motorcycle organization that has a dedicated objective for rider education. That said, we also, have a very special way to display this dedication to rider education, our Rider Levels Program.



Gold Wing Road Riders Association Rider Education Levels Programs "The Building Blocks of Rider Education"



It really is very easy now, no more fees, just give your credential to your chapter educator and they can enter you and update your status in the data base. Check out the details at the GWRRA website under Rider Education. If you don't have internet connection, please contact your chapter educator or myself. The only minor cost is for the patches. I really encourage all GWRRA members to participate in this very unique motorcycle safety program. **We all know motorcycle knowledge saves lives.**

Thank you, ride safe and always practice what we have learned through our education!

Your Rider Educator, Al Stahl

astahl@nycap.rr.com

518-587-2420 (H) 518-598-8981 (C)

From the Assistant District Directors - West

Last month, I wrote about the Incident Report Forms. I have received further clarification that needs to be passed on. Once filled out, the form needs to be stored at the Chapter level. C.D.'s please take note. These Forms are for "C.Y.A." purposes in case legal action occurs, so they should be stored for several years.

Chapter NY-U plans to hold the Ride Out on Sunday, September 6. They are located in Chautauqua County, which is in New York's southwestern corner. It's a great area to ride and explore. Chapter U has a history of putting on good events, and I'm looking forward to this one.

Again this year, I had fun working at the GWRRA booth at Americade. Telling prospective members about our fine Association is fun. It's also fun to have members from all over the U.S. and Canada come up and say hello.

During one of our excursions during Americade, Suzette & I came across the aftermath of a fatal motorcycle accident. It happened on Rt. 9N on Tongue Mountain. I saw the wrecked bike; she saw the sheet with the helmet sticking out from underneath it. We both saw the mans riding companions. Turned out it was his wife and son who witnessed the crash. It was the sobering experience. As the police sergeant on the TV show "Hill Street Blues" would say; "lets be careful out there".

Ride safe and often,

Paul Wood

GWRRA NY A.D.D.

From the District Trainer

What's in a Name?

By Ed and Ann Nahl, Leadership Training Division Assistant Directors

Why is it Leadership Training? Why is it not Officer Training? In reality it is a little of both. Yes, many of the modules focus on the duties and responsibilities of the officers but many more modules are directed at the general membership. In its infancy the program was called Officer Training, but the people who were involved in the development of the program realized that the focus should be on training leaders not just the officers.

The more members can learn about GWRRA the more they can enjoy being members. The more training the officers receive, the better they will be able to serve the members. What about members who don't aspire to officer positions? Many members participate in other organizations, fraternities, clubs, and so on. Much of the training presented in Leadership Training seminars is not unique and directed exclusively at GWRRA. It is portable. The training can be put to use in many diverse areas like those listed above. Whether you want to be an officer or not we encourage all members to take advantage of training opportunities at Wing

Ding, Region Rallies, District Rallies, or Training Weekends. The best part is the price – it's FREE. Similar training commercially available can cost hundreds of dollars per person. We hope to see you at Wing Ding in Tulsa. Stop by the Leadership Training booth and say hello!

“The first and most important thing about goals is having one.” ~ Geoffrey Abert

Submitted by Dottie Bahrenburg, District Trainer

From Your District Membership Coordinators

Americade came and went but not without a great amount of effort from many volunteers, among them several Members from out of our District joined in to make this fun and a successfully membership recruit in 2009 .

Unfortunately this year I was unable to answer the call after two years of recruiting but by some luck of the draw Marielle and I made the Motorcycle Crash Response meeting in Norwich NY.

That said a big **THANK YOU** this year goes to:

- Rocco and Karen Cole, CD NY-L;
- Keith and Elaine Price, Region Educators;
- Jorge and Julia Perez, NJ District Directors;
- Earl and Lorraine Knight, Region Directors;
- Paul and Suzette Wood, NY Asst. District Directors;
- Will and Carol O'Brien, NY District Newsletter Editors:
- Nate Evans, Vermont District Director
- Joe and Carol Coyne, CD Vermont A
- Joel Johnson, Northeast Region Treasurer
- Tony and Michelle Van Schaick, former International Asst. Rider Educators
- Roland, Katrina Teribury, CD NY Chapter Y
- Andy Pofahl, ACD NY Chapter Y
- Fred and Judy Haynes, former MD District Directors
- Ed and Dottie, NY District Directors,
- Jack and Donna Seeley, NY District Treasurers

While we are on the subject of recognition, I would like to inform you that our NY District Chapter “D” and more recently NY Chapter “N” came up with new beautifully designed Websites. As you may recall at our last District meeting in January, I mentioned the availability of web space provided by Region B. A website makes it easy and affordable to communicate with not only our Chapter participants but a site is a great PR medium for the general public. If you have not looked into it yet look into it. Hey! For \$5.00 a month you can't go wrong.

Pete and Marielle St-Amour
NY District Membership Coordinator

From District Public Relations

Happy Independence Day or July 4th, however, you want it to be. On this special day, please remember our troops, not only here in the United States, but those that are serving overseas. As the saying goes: “freedom is not free”.

Below is an article that was in the recent Membership Enhancement Division newsletter and I found it to be quite interesting. How does a chapter tell when someone is losing interest or does not care about participating, they stop showing up at meetings and other events that a chapter has planned. If you know of someone like that within your

chapter, please make a concerted effort to contact them and let them know that they do matter.

“Every Member Matters!”

The following article is a reprinted from the June 2009 Kentucky Chapter Y Newsletter.

Have you ever belonged to an organization where you felt like you were just a number, basically invisible to the rest of the members? That is not a good feeling, and you get no fulfillment out of being a member of that organization.

When you join an organization like ours it is not because you have to, it is because you want to. Perhaps you are looking for other people with similar interest, motorcycle riding, or for the social outings, or some other reason. Regardless of the reason, you are important, and you matter to our organization. You bring something unique to the organization. You are a different person with different ideas and methods of doing things. **The important thing is for you to share those ideas.**

When there is a discussion concerning whatever topic, do not be afraid to share your thoughts. It is up to the leaders of our organization to keep an open mind and to accept new ideas. Nothing makes a member, old or new feel more important and accepted than when they have a chance to contribute. Without input from the members, we can get into a rut and keep doing the same things over and over again. The first couple of times they were fun to do; now it is old hat and becomes boring. Boring leads to complacency and the next thing, you know we are no longer having fun. People stop participating and things will fall apart. In order to continue to have fun we must continue to participate, because **“EVERY MEMBER MATTERS”**.

Jim Reising, Kentucky Chapter Y, Membership Enhancement Coordinator

On 7 June, I had the honor and privilege to march in a parade in Geneva welcoming home the National Guard troops that are headquartered in Geneva. There were 3 of us ladies from the Canandaigua Veterans Medical Center, along with the VA Police Honor Guard, that marched from the National Guard Armory down to the Chamber of Commerce where a special ceremony and recognition was held. The emotions ran high that day as I saw many veterans standing alongside the street, waving and saluting us as we walked pass. This was a very humbling experience for yours truly, and yes, I did have on a shirt with GWRRA on it ☺.

The Bi-State Rally is close at hand and it appears as though we are going to have an outstanding turnout for this rally. I received the following information from the District Director:

From Paul and Jody Waldorf of Chapter L NY. They have 1 room, King size bed that they are going to cancel by July 1st if no one wants it. Their phone is 518-329-2602. Please call them directly if you would like to have the room reservation.

I have been out of the loop of activities and goings on within the NY District as I encountered a serious situation involving my daughter and grandchildren and I can safely say of this writing everything has worked out and everyone is doing fine.

Now for some humor. Scented Candles for Men

It seems in this day and time you can't go into an area dominated by a woman without detecting the "aroma" (odorous terribilis) of some kind of bizarre scented candle. Everything from "Boysenberry Vanilla Potpourri" to "Spice Orange Jasmine Chocolate". Sometimes it can give you a headache!

Well, it's about time men had their own scented candles. Below you will find a few scents men would appreciate:

'62 Chevy Truck-Interior and Exhaust
Gunpowder
Wet Dog (only if it's your own dog)
Frying Bacon (actually a lot of different fried foods)
Wood Smoke
Chainsaw Exhaust
Freshly Caught Bass
Ozone (arc welder, of course)
Acetylene
Freshly Moved Dirt
Silage
Sawdust
New Tires
Hot Metal
3 Year Old Cap
Ammonia Fertilizer (light, of course)
Burning Grass or Leaves
Alfalfa
Firecrackers
Latex Paint

Oh yes, cannot forget "Leather"

I'd like to leave you with this thought: *When you have a why to live, you can put up with a how.*

Until next time, please take care of yourself and those of yours.

*Linda L. Waterman
Public Relations Coordinator*

From the District COY Coordinators

. The NY District Couple of the Year selection is going to be held on Saturday morning with the announcement around noon just before the Motorcycle Crash Scene Re-enactment.

Our District has 5 Chapter couples who will be honored at a reception and several of them have agreed to enter into the District Selection.

I will be really proud to have any of the Chapter Couples represent us as the District Couple. They all are wonderful GWRRA members.

Please come and support them at the selection process

From Your District Ambassadors & Newsletter Editor

.
Will & Carol O'Brien
District Ambassadors

Around the District



NY Chapter C joined over 100 other NY District GWRRA members at the Chapter L Gathering at Sweet Basil's Restaurant during Americade.

A little rain didn't keep Chapter D from participating in the Miracle Network Ride over Memorial Day weekend.





New York Chapter W took to the road to pick up some Dash for Cash points in Ohio. The Ohio District Rally was held in Wooster, Ohio, on June 12 – 13.



New York Chapter T made a great showing at the District Americade Breakfast.

A special thank you to Ed & Betty Lange, ACDs NY-N, for arranging a great breakfast at the Queensbury Elks Lodge.

Dates to Remember

| | |
|----------------------|--|
| July 2-5 | Wing Ding XXXI, Tulsa, OK |
| July 11 | NY Chapter Y Carousel Ride, Binghamton |
| July 16-18 | New England Rally, Seekonk, MA |
| July 24-25 | Region K Rally, Belleville, Ontario |
| August 6-8 | Bi-State Rally, Norwich, NY |
| August 21-23 | Pennsylvania Rally, Johnstown, PA |
| September 5 | New York District Ride Out – Jamesville, NY |
| October 3 - 4 | Horizons Program, North Syracuse Fire Station |