



GWRRA
New York District
September 2009
Northeast Region



Chapter Directors

<i>Chapter C</i>	<i>Nick & Gayle Habel</i>
<i>Chapter D</i>	<i>Rick Reardon</i>
<i>Chapter F</i>	<i>Rich & Lois Brown</i>
<i>Chapter G</i>	<i>Pete & Marielle St. Amour</i>
<i>Chapter H</i>	<i>Garry & Shirley Sauls</i>
<i>Chapter K</i>	<i>Lawrence Showman</i>
<i>Chapter L</i>	<i>Doug & Linda Eighmey</i>
<i>Chapter N</i>	<i>Gary & Donna Cork</i>
<i>Chapter R</i>	<i>Mike Hernandez</i>
<i>Chapter T</i>	<i>Al & Linda Yerdon</i>
<i>Chapter U</i>	<i>Joe & Marsha Gaworecki</i>
<i>Chapter W</i>	<i>Mike & Ginny Schelkun</i>
<i>Chapter Y</i>	<i>Roland & Katrina Teribury</i>

NEW YORK DISTRICT STAFF

DISTRICT DIRECTOR
 Paul & Suzette wood

ASST. DISTRICT DIRECTORS
 Bob & Cathy Turner
 Rocco & Karen Cole

DISTRICT EDUCATORS
 Al & Emily Stahl

Asst Educator
 TBA

District Trainer
 Dottie Bahrenburg

DISTRICT MAD COORDINATORS
 TBA

DISTRICT COY COORDINATORS
 TBA

COUPLE OF THE YEAR
 Bob & Sandy Kelley

DISTRICT MEMBERSHIP COORDINATOR
 Pete & Marielle St. Amour

DISTRICT PUBLIC RELATIONS
 Linda Waterman

DISTRICT TREASURER
 Nancy Schaal

NEWSLETTER EDITOR
 Phil coons

DISTRICT WEB MISTRESS
 Suzette Wood

NY District Website:
<http://www.gwrra-ny.org/>

EXECUTIVE DIRECTOR

Melissa Nordeoff

REGION DIRECTORS

Lorraine & Earl Knight

REGION EDUCATOR

Keith & Elaine Price

REGION TRAINER

Patricia & Don Hoffman

REGION MAD

Keith & Kathy Eddy

REGION PR

Mort & Ruth Smith

REGION MEMBERSHIP

Donna Wheeler

REGION COY COORDINATORS

Dan & Ruthann Camire

REGION COY

Mike & Nancy Mandell

REGION CPR/FA

COORDINATORS

Tim & Anna Grimes

REGION WEBMASTER

Tom Evans

REGION CHOY COORDINATOR

Claudette Cyr

GWRRA homepage:

<http://www.gwrra.org>

Region Website:

<http://www.gwrra-northeastregion.org/>

News from National...

▪ **New Recruiting Poster Available!**

Dear GWRRA Officers,

In the link below is the newly-designed GWRRA Recruiting Poster for your use. This updated poster has been created for your use in finding new friends to ride with and enjoy the fun of GWRRA. Please feel free to download & print this poster as an aid in your recruiting efforts. It can be placed at Chapter meeting locations, dealerships, rallies, mall shows, or any other locations of choice.

You can download the poster by clicking on the image of the poster to the right, or by clicking

http://www.gwrra.org/downloads/recruiting_poster_0809.pdf.

Melissa Eason

GWRRA Executive Director.

News from the Northeast Region

From the District Director

Hello GWRRA NY,

As we step into the District Director position, we are keenly aware of the shoes we have to fill. Ed & Dottie did a fantastic job, and the NY District owes them a world of thanks. Another big “thank you” goes to Jack & Donna Seeley for 6 years of excellent service as District Treasurer.

Suzette & I joined GWRRA in 1993. We have made so many friends and have had so many fun experiences that we can't imagine life without the Association. We have attended Wing Ding 5 times and have also attended many District and Chapter level events. We have been ACD, CD, and Treasurer of Chapter W.

The new District Staff is a mix of old and new faces. Bob Turner of Chapter K is staying on as Assistant District Director, giving us support in the Long Island area. Pete St. Amour of Chapter G is staying on as Membership Coordinator. Linda Waterman of Chapters C & W is staying on as Public Relations Coordinator. Rocco Cole, current CD of Chapter L, is stepping up as Assistant District Director. Nancy Schaal of Chapter U is our new Treasurer. Phil Coons of Chapter L is our new newsletter editor.

There are some vacancies to be filled. We need Couple of the Year and Chapter of the Year Coordinators. If you have an interest in these programs, we would love to talk to you!

Our goal is to maintain the progress that the NY District has enjoyed over the past few years. We also have some new ideas that we plan to share with you in the near future.

Speaking of the future, there are several Chapters that are planning Staff changes. The Horizons program is a great way to sharpen your leadership skills before taking charge of your Chapter. The details are included in this newsletter.

Chapter charter fees will be due in a few short months. Chapters C, D, F, L, N, T, W, and Y have enough Dash 4 Cash points to have their fees paid by the District. If you are in another Chapter, you might want to start “Dash-ing”.

We have several submissions for our NY District logo contest. In order to make the selection as fair as possible, we would like to have the choice made at our NY District Staff meeting in January.

Your Friends in Fun, Safety, and Knowledge,

Paul & Suzette Wood
District Director

Hello from the New Assistant District Director

As this is our first submission to the NY District News letter we thought we should introduce ourselves to everyone and anyone who has not met us or at least heard me at one time or other. We are Karen and Rocco Cole, formerly the chapter directors of NY Chapter L based in Coxsackie New York. Coxsackie is 20 miles south of Albany, the capital of New York and a town of 8000 residents, however 3000 residents are our finest dishonest citizen's living in what we refer to as the DOC's college, (Department of Corrections prison system). Karen and I have been married for 13 years but have known each other for 25 or more years. Karen is a licensed Registered Nurse who retired from Albany Medical Center where she worked in the head trauma unit dealing with all the bozo's who use the \$5 brain buckets and wake up to ask her what happened. Being as she likes the finer things in life (as we all do) she decided to go to work for the prison system and is the infirmary nurse for the maximum security prison on the edge of town. All together she has well over 30 years as a registered nurse. She is tops in her field and there is no doctor or nurse that can argue with her or come close to her experience or knowledge. Now let me tell you, it is no picnic getting sick and being married to a nurse but you can't beat the benefit of having someone who can walk the walk and talk the talk. When Karen and my doctors start their secret medical language, I know that the only thing I can do is sit and nod my head and say yes dear.

As for myself, I have been in construction all my life. I grew up in a family that can and still does all their own work because we can and no one is as good as we are, just ask us, we all will tell you. Back in the late 80's right through the turn of the century I was on the road for a national steel company as Sales Manager and traveled, (quite comfortable I might say), over 300 days a year. At the present time I work in Orange County New York for the forth largest independent building materials buying Co-Op in the country. As a senior trader I am responsible for buying materials on the futures market and servicing the 260 plus member owners of the company.

My wife Karen I have been members of the GWRRA family since the summer of 1994 when we were invited to come to dinner with my cousin who discovered GWRRA the year prior and the rest is history as they say. GWRRA has been a part of our lives ever since. Karen and I presently own and ride a 1993 GL 1500 Interstate that Karen designed and worked with TJ & the Boss Pin Striping to deck out our bike with gold leaf and some really non masculine colors that all together looks great. To everyone's surprise Karen including herself, (growing up in the City of Albany and never ever been near a motorcycle, let alone date someone who had one) has adapted to travel (and the limits of what you can pack) on a motorcycle and we love to vacation when we can with the bike and travel to different parts of this great country.

As you're newly appointed Assistant District Directors Karen and I are excited to be working with all the chapters in New York. We have come to know a lot of you over the years and look forward to building the New York District into the premier district in the Region B and GWRRA. We are looking forward to working closely with New Jersey on the 2010 Bi-State rally being held in New Jersey next year. We all worked hard on this past years rally and the efforts showed with the best attended rally we have had in years. Thank you to everyone who helped attended and came and enjoyed the time together with us in Norwich.

Karen and I look forward to working with everyone from the chapter level right on up through and including Region and National, and will help with anything we can when we can. Please don't be afraid to call on us and simply ask a question or just to say hello. As all our lives seem to keep getting busier and a little more cluttered each day we need to take a moment to step back, take a deep breath, and just simply take in the moment and enjoy your surroundings. We all have the time to rush around and fill our days with a lot of inconsequential tasks. We have to remember to keep close the things that are most important in life, your family God and country.

Please ride safe and enjoy each and every day. We can not change what happened yesterday because that is history. Tomorrow is an unknown as it is and always will be. However today is called the present because each and every moment of each day is a gift for us to open, unfold and enjoy.

Thank you and please call us for anything you need.

Rocco and Karen Cole
New York Assistant District Directors
GWRRA Region B
518-731-1041 Home
518-731-2422 Home Fax
518-421-2065 Rocco Cell
518-421-2056 Karen Cell

RALLY NEWS

Our **2010 Bi-State Rally, New York & New Jersey, Perfect Together**, will take place on August 5-7 at the 120 room Hilton Garden Inn, Bridgewater NJ with the banquet and other activities hosted by the 550 guest capacity of the Manville, NJ VFW Banquet Facility. The hotel room rate of \$75 for double occupancy includes 2 full daily breakfasts or \$85 for quad occupancy with 4 full daily breakfasts makes this an *exceptional value*. The rooms are extra modern with flat screen TVs, dual hardness setting mattresses, refrigerator, microwave + much more *in every room*. **PLEASE BOOK EARLY FOR THIS HOTEL WILL SELL OUT.** The Hilton Hotel has setup an easy and secure online registration at <http://www.gwrranj.org/> or call 732-271-9030 and mention Gold Wing. They will be our single booking point and will handle any overflow or special needs. *Your NY/NJ Districts are working early & hard for all our GWRRA members.* (information pulled from the NJ District Newsletter)



From the District Educator

The Best Rally Ever

Wow what a Rally we had in Norwich, NY. You couldn't ask for a more motorcycle friendly and accommodating community.



With that said we, The Rider Education Division of GWRRA accomplished a lot. We ran an Advanced Rider Course, ARC, and a Trike Course. Not only did we educate some riders, but we certified some new instructors and even a new master instructor. All this will pay great dividends in the future. On Sunday we ran a Lee Parks Total Control class.

Indoors we completed many classes and certified four new road captains.

Then there was the crowning jewel, the "crash scene response" demonstration. This was the best ever conducted at any GWRRA event and was very enlightening to all, including the watching public. If it saves one life, all of work will be repaid many times over.

None of this could have been accomplished were it not for the wonderful support of the community. Lastly, as Ed and Dottie ride off in their retirement, I would be totally remiss if I didn't acknowledge their total support of Rider Education and their support of me during this my first year as your District Educator. Thank you friends for life!

I'm very happy to see the very informative articles in our newsletters this month. Because they were so well done, I thought I would concentrate this month on patting people on the back for all their hard work.

But again, I can't leave you without imploring you all to please always **DRESS FOR THE CRASH.**

Your Rider Educator, Al Stahl

astahl@nycap.rr.com

518-587-2420 (H) 518-598-8981 (C)

From the District Trainer

Leadership Training

Authority or Responsibility?

By David & Kathy Orr, Leadership Training Division Directors

In the course of our travels and interaction with GWRRA members, especially Officers, there seems to be a recurring theme we hear and see from some in leadership positions within GWRRA. The question usually comes up when there is an issue, and it seems someone has decided to act or react a certain way.

The questions are usually centered around the issue of authority. Where (or when) does a Chapter Director have the authority to act on certain issues? Where does a District Director have the authority to decide what a member should or should not do? Where does a Region Director have the authority to decide the outcome of an issue within a chapter? Who has the authority to tell anyone anything to do?

The Officer Guide Book under the “Especially for the Chapter Director” section is unique in many ways. It describes how a Chapter Director should function and work with their chapter. But nowhere in that entire section is the word “authority” ever used. Imagine that, the word “authority” is never mentioned.

However the word “responsibility” is used often. You may say “What’s the difference?” Let’s examine both.

The dictionary defines authority as: “the right to control, command, or determine.” Can a Chapter Director control or command any member? Of course not. We are all volunteers so at any time a volunteer can simply say “I will not” and the Chapter Director cannot do a thing. Any Chapter Director, District Director, Region Director and any other volunteer leader is bound by the same fact. We exercise no control nor are we able to command any member to do anything they do not wish to do. A member can choose to leave a chapter or even the association anytime they wish. Therefore what authority does a Director really have?

The dictionary defines responsibility as: “answerable or accountable, as for something within one's power, control, or management.” Does this better describe a GWRRA Officer? It certainly does because every Officer within the Association has responsibilities. The Officer Guide Book is full of the responsibilities for the GWRRA Officer at every level.

When a member accepts a leadership position in this association they accept “responsibilities”. The goals of a director at any level are to manage their area of responsibilities and to adhere to the goals and regulations of the position. Yes, they may have to remind a member of how things work in GWRRA. It is not their authority that allows that, but merely their responsibility. The difference is largely in attitude and understanding of the Director’s position, not a power given to them. The ultimate responsibility of a Director is the acceptance of what they can and what they cannot manage or control. The only real thing a Director can control or have authority over is themselves.

In conclusion, the attitude of any Director on any level should be an attitude of service. We have greater responsibilities with little or no authority. We manage and direct volunteers, who at any time may choose to follow us and work with us or choose not to. People are as diverse as you can imagine, and we as leaders need the tools necessary to be good leaders and motivators. But to assume we have the authority to tell anyone what to do and expect them to follow our directions merely because we wear a patch is not realistic. We need our volunteer members to help us to fulfill our responsibilities, and a good leader finds ways to inspire and

motivate the membership. This is a primary goal of the Leadership Training Division, and we need to help our leaders to understand this.

Dottie Bahrenburg
District Trainer

From Your District Motorist Awareness Coordinator (MAD)
TBA

From Your District Membership Coordinators



MEMBERSHIP ENHANCEMENT DIVISION



NY Membership Area Report
Let's talk about the lower tabs in section of your area report

NEW MEMBER LIST - The Chapter Directors and Membership Enhancement Coordinators can use this worksheet to see who has recently joined GWRRA. It is important that these new Members be personally contacted as soon as possible to inform them when and where a local Chapter gathers or to invite them to a Chapter event.

EXPIRING MEMBERSHIP LIST – The Chapter Director and Membership Enhancement Coordinator can monitor this list to see if any Membership in his/her area will expire in the following month. A Member may have forgotten to renew their Membership and a personal phone call from the Chapter Director or Membership Enhancement Coordinator may make a difference in the Member renewing or letting their Membership expire.

PROSPECTIVE MEMBER LIST – Any individual that has contacted Home Office and expressed an interest in GWRRA will appear on this list. They may have purchased a Gold Wing Motorcycle or talked with someone about GWRRA and may be looking for more information. In any case, they have contacted Home Office and inquired about some aspect of GWRRA. The Chapter Director or Membership Enhancement Coordinator should personally contact and/ or mail a letter to invite this individual to a Chapter gathering or event. It is important that these individuals be contacted as soon as possible. It is important to remember these individuals are not yet Members.

EXPIRED MEMBERSHIP LIST – This list provides the names of Members whose Membership has been expired for two (2) months. These Members need to be personally contacted immediately to remind them that their Membership has expired. If these Expired Members indicate that they are not going to renew their Membership in GWRRA the reason should be requested so it can be reported to the Membership Enhancement Division Director.

UNASSIGNED ZIPCODE LIST – The Unassigned zip code list is a tool for District Directors to use. He/she should monitor the unassigned zip codes. A zip code is placed on the Unassigned

zip code list when a new Member joins GWRRA and their address zip code is currently not assigned to a Chapter. If a District Director wishes to assign a zip code from the Unassigned Zip Code List to a Chapter, he/she must contact the Home Office to have the assignment made. A District Director is the only person authorized to assign zip code from the Unassigned Zip Code List. (Here in NY this task was allocated to Pete and Marielle St-Amour NY District Membership Coordinator)

Utilization of these tools by Chapter Directors and Membership Enhancement Coordinators, by making personal contacts, can make a difference whether Members renew their Memberships or whether Prospective Members join GWRRA. Membership is the “Lifeblood” of GWRRA! The continued growth will ensure the life of GWRRA for a long time in the future.

Always keep in mind that these reports contain personal Member information and it cannot be stressed enough to safeguard them. Only those who have signed a Memorandum of Understanding (MOU) may have access to these lists.

**“We are Listening, What is your Solution?”
Ed and Linda Johnson
GWRRA Membership Enhancement Division**

Above article written by Ed and Linda Johnson submitted by

**Pete ST-Amour
NY District Membership Coordinator**

From District Public Relations

Well, here we are the end of August-go into September. The riding season will be coming to an end, so take advantage of every opportunity to get on those Wings and ride: The Grape Fest in Naples the last weekend in September. The Windmill in Penn Yan is open every Saturday from 8:00 to 4:30; there will be opportunities for leaf peaking as we work our way into fall.

I would like to take this opportunity to thank all those wonderful people who came out and helped me celebrate my birthday on 1 August. There were approximately 40 people, mostly Wingers, and all friends. I could not have asked for a better day, along the lake and what a view. The food was outstanding and I got to meet my new granddaughter. I even got a couple of cards that said “80th Birthday” on them-hmmm-wonder who got that one started.

Well, the first Bi-State Rally has come and gone and what a rally it was. This was my first time in the Norwich area and it is an absolutely beautiful area especially for riding. I would like to say thanks to everyone who was involved in the rally and the Motorcycle Crash Scene Response went well after so many months of preparation, write and rewrite and more rewrite. Big thanks to Gary Cork and his team. Also, thanks to David Secor, ACD of Chapter T for providing me with some riding time in and around the Norwich area.

We will coming up on the Ride-Out that Chapter U is hosting. Hope to see a lot of you there. I will be headed down on Saturday morning so I can make a trip to PA to visit my son and his family.

Congratulations to the individuals who have chosen to take on some of the various positions within the District.

FYI: Mac's Drive-In, in Waterloo will be closing for the season September 7 @ 10pm. So, if you happen to riding in and around the area that day-stop in for a quick meal-you won't be disappointed.

I would like to leave you with this thought: *Blaming your faults on your nature doesn't change the nature of your faults.*

I am borrowing this humor from Gordon Munger, ACD of Chapter C. Thanks, Gordon.

Little known facts about Penguins

Did you ever wonder why you never see dead penguins on the ice in Antarctica? Ever wonder where they go? Wonder no more. It is a known fact that the penguin is a very ritualistic bird which lives an extremely ordered and complex life.

The penguins have a very strong community bond. They are very committed to their family and will mate for life. They also maintain a form of compassionate contact with their offspring throughout its life.

If a penguin is found dead on the ice surface, other members of the family and social circle have been known to dig holes in the ice, using their vestigial wings and beaks, until the hole is deep enough for the dead bird to be rolled into and buried. The male penguins then gather in a circle around the freshly-dug grave, kick him in the ice hole and sing...."Freeze a jolly good fellow..." So, until next time, be good to each other and SMILE.

Linda Waterman
District Public Relations Coordinator



**GWRRR
New York**



Horizons Program

Come join us for a fun-filled weekend and learn more about leadership and GWRRR.

**When: October 3 8:30AM-5PM, 2009
 October 4 8:30-12:30**

**Where: North Syracuse Fire Hall
 109 Chestnut Street
 North Syracuse, NY 13212**

**For More Information Contact Paul Wood at
gwrranydd@gmail.com or call 585-343-8903**

What is the Horizons Program?

- 1 $\frac{1}{2}$ Day Experience in:
 - Teamwork
 - Self-awareness
 - Interpersonal communication
 - Building better chapters
 - Having fun!

**Register by September 14, 2009. Paul Wood, 16 Buell Street,
Batavia, NY 14020**

Name: _____

Address: _____

Phone #: _____ Email: _____

GWRRR # _____ District/Chapter _____

Position: _____

Hotels and Motels around North Syracuse, NY

A

Econo Lodge

(315) 454-9027

5396 S Bay Rd, Syracuse, NY 13212

Dist: 0.3 miles

B

Candlewood Suites Airport Hotel

(315) 454-8999

5414 S Bay Rd, Syracuse, NY 13212

Dist: 0.4 miles

C

Holiday Inn Express Syracuse Airport

(315) 454-0999

5414 S Bay Rd, Syracuse, NY 13212

Dist: 0.4 miles

D

Red Carpet Inn

(315) 454-3266

2810 Brewerton Rd, North Syracuse, NY 13212

Dist: 0.5 miles

E

Best Western Syracuse Airport Inn

(315) 455-7362

Hancock Airpt, Syracuse, NY 13212

Dist: 1.3 miles

Banquet Rooms, Food & Dining, Hotels and Motels

F

Budget Inn

(315) 458-3510

901 S Bay Rd, Syracuse, NY 13212

Dist: 1.3 miles

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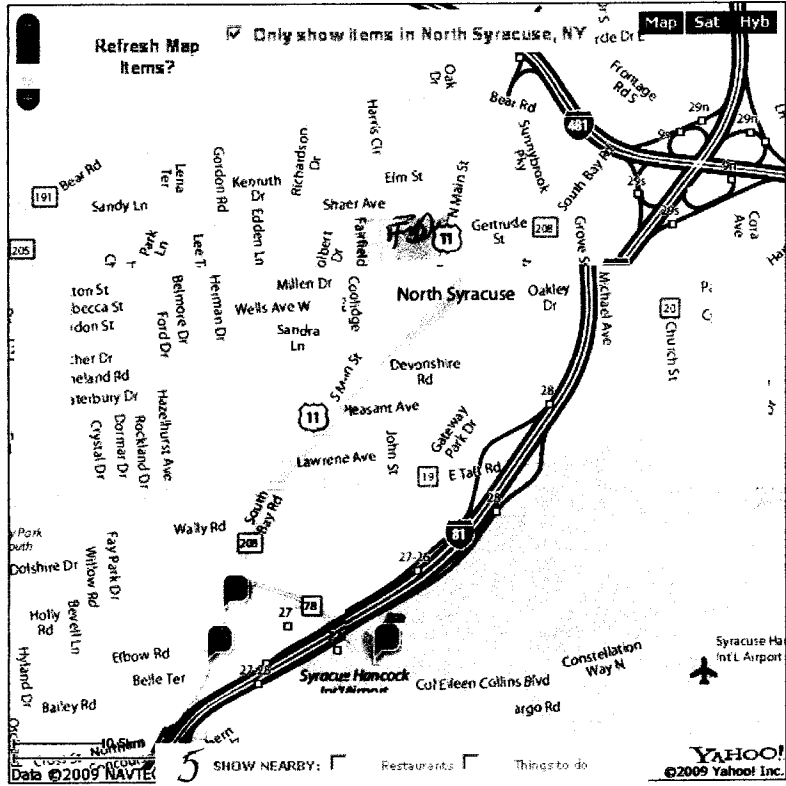
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SORT BY: Popularity | Price | Name REFINE

Price Range: All Hotel Class: All

Neighborhood: All

- 1 Candlewood Suites Syracuse... \$86
2 Best Western Syracuse... \$95
3 Comfort Inn & Suites \$88
4 United Inn \$80
5 Red Carpet Inn \$47
6 Econo Lodge Inn and Suites \$68



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2008's top fundraisers

The national Ride for Kids® program celebrated 25 years in 2008 by breaking even more fundraising records. Motorcyclists around the nation helped bring in over \$5.2 million in funding for the Pediatric Brain Tumor Foundation.

Every dollar raised took determination and dedication, qualities we share in our pursuit of a cure

for childhood brain tumors.

We are grateful for the ongoing support of the motorcycling community, and honor the contribution of the nation's No. 1 fundraisers in four categories: Individual, Motorcycle Business and Motorcycle Club/Chapter, and Non-Motorcycle Group.

Tops in the nation

Category	Top Performer	RFK Location	Total
Individual Fundraiser	Bob Henig	Baltimore/Washington, DC	\$87,826
Motorcycle Business (shared award)	Nielsen Enterprises	Chicagoland, IL	\$109,950
	Bob's BMW	Baltimore/Washington, DC	\$106,437
Motorcycle Club/Chapter	Honda Employees Riders Club (HRCA)	Los Angeles, CA	\$56,025
Non-Motorcycle Group	Team Tyler, powered by American Collector's Insurance	Philadelphia, PA	\$64,355

Nation's top motorcycle clubs/chapters

National Organization	Club/chapter/name/designation	RFK Location	Total
ABATE	ABATE Region 2	South Bend, IN	\$20,034
American Gold Wing Assn.	AGWA Chapter H	Chicagoland, IL	\$8,280
Blue Knights	Blue Knights CA VII	San Francisco, CA	\$7,610
BMW Motorcycle Owners of America	Pacific Northwest GS Riders, BMW MOA #343	Puget Sound, WA	\$13,395
Christian Motorcyclists Assn.	CMA	San Diego, CA	\$5,130
Dual Sport Club	Orange County Dualies	Southern California	\$54,765
Gold Wing Road Riders Assn.	GWRRR NY District	Utica, NY	\$44,778
Gold Wing Touring Assn.	GWTA OH-B	Marysville, OH	\$32,836
Harley Owners Group	Raleigh HOG	Triangle Area, NC	\$33,680
Honda Riders Club of America	Honda Employees Riders Club	Los Angeles, CA	\$56,025
Honda Sport Touring Assn.	HSTA-TN	Knoxville, TN	\$5,749
Red Knights	Red Knights NY VIII	Hudson Valley, NY	\$5,223
Retreads	North Country Retreads	Utica, NY	\$3,832
Southern Cruisers	Florida Gold Coast #101	South Florida	\$5,543
Star Touring & Riding	Virginia #208	Richmond, VA	\$29,526
Women on Wheels	Women on Wheels	Atlanta, GA	\$5,825

Nation's top motorcycle businesses

Brand	Top dealer/shop	RFK Location	Total
Honda	Nielsen Enterprises	Chicagoland, IL	\$109,950
BMW	Bob's BMW	Baltimore/Washington, DC	\$106,437
Harley-Davidson	Calumet Harley-Davidson	South Bend, IN	\$37,695
Independent	Accessory Pit	Albuquerque, NM	\$50,089
Kawasaki	Burcham's Cycles	Richmond, VA	\$25,490
Suzuki	Stubbs Cycles	Houston, TX	\$20,902
Victory	Ride Now Powersports	Phoenix, AZ	\$16,897
Yamaha	Burcham's Cycles	Richmond, VA	\$25,490