



**GWRRA  
New York District  
February 2010  
Northeast Region**



**EXECUTIVE DIRECTOR**

Melissa Eason

**Region Directors**

Lorraine & Earl Knight

**Region Educator**

Keith & Elaine Price

**Region Trainer**

Ed & Dottie Bahrenburg

**Region MAD**

Keith & Kathy Eddy

**Region PR**

Mort & Ruth Smith

**Region Membership**

Donna Wheeler

**Region COY Coordinators**

Dan & Ruthann Camire

**Region COY**

Mike & Nancy Mandell

**Region CPR/FA Coordinators**

Tim & Anna Grimes

**Region Webmaster**

Tom Evans

**Region ChOY Coordinator**

Claudette Cyr

**Region Newsletter Editor**

John Knight

GWRRA homepage:

<http://www.gwrro.org>

Region Website:

<http://www.gwrro-northeastregion.org/>

**Chapter Directors**

<i>Chapter C</i>	<i>Nick &amp; Gail Habel</i>
<i>Chapter D</i>	<i>Rick Reardon</i>
<i>Chapter F</i>	<i>Rich &amp; Lois Brown</i>
<i>Chapter G</i>	<i>Pete &amp; Marielle St. Amour</i>
<i>Chapter H</i>	<i>Rick &amp; Connie Parson</i>
<i>Chapter K</i>	<i>Lawrence Showman</i>
<i>Chapter L</i>	<i>Doug &amp; Linda Eighmey</i>
<i>Chapter N</i>	<i>Steve &amp; Nancy Denton</i>
<i>Chapter R</i>	<i>Mike Hernandez</i>
<i>Chapter T</i>	<i>Al &amp; Linda Yerdon</i>
<i>Chapter U</i>	<i>Cliff &amp; Nancy Schaal</i>
<i>Chapter W</i>	<i>Mike &amp; Ginny Schelkun</i>
<i>Chapter Y</i>	<i>Roland &amp; Katrina Teribury</i>

***News from National...***

Did you know that GWRRA sells Gift Certificates? So, if you would like to buy a gift membership for someone special or a gift of Official GWRRA Merchandise or even just give the gift of a Gift Certificate, call Member Services and ask them how! Just call 800-843-9460 or 623-581-2500 in Phoenix.

=====

NOW, for the first time, when you register for Wing Ding 32, you can also pick the day and specific Rider Ed class you wish to take. (Based on availability.) So register early for your preferences.

To register for Wing Ding 32 in Des Moines, Iowa please click here: <http://www.wing-ding.org/>

~~~~~

**NEW YORK DISTRICT STAFF**

**District Director**

Paul & Suzette wood

**Asst. District Directors**

Bob & Cathy Turner  
Rocco & Karen Cole

**District Educators**

Al & Emily Stahl

**Asst Educator**

TBA

**District Leadership Trainer**

Jack and Donna Seeley

**District MAD Coordinators**

TBA

**District Coy Coordinators**

TBA

**Couple of the Year**

Bob & Sandy Kelley

**District Membership Coordinator**

Pete & Marielle St. Amour

**District Public Relations**

Linda Waterman

**District Treasurer**

Kathy DeGross

**Newsletter Editor**

Phil Coons

**District Web Mistress**

Suzette Wood

NY District Website:

<http://www.gwrro-ny.org/>

## **News from the Northeast Region**



**72---degrees year---round in Des Moines? You bet!**  
(in the Downtown Skywalks that is)

Des Moines boasts the largest climate---controlled skywalk system per capita in the world!

Connecting meeting facilities, shopping, restaurants and entertainment, the extensive, 4-mile skywalk allows visitors to enjoy Downtown Des Moines all year long no matter what season it is. So this Wing Ding, escape the heat and leave the bike parked and covered at the hotel!

For a map of Downtown Des Moines, go here:

[http://www.seedesmoines.com/uploads/pdf/downtown\\_skywalksparking.pdf](http://www.seedesmoines.com/uploads/pdf/downtown_skywalksparking.pdf)

**FREE motorcycle parking near the facility? You bet!**

Review the map above and you'll see the surface lot just north of the facility and the multi-level parking garage at 7th St. and Crocker which are being provided for free motorcycle parking by the City of Des Moines! A large section of 5th Street will also be closed off for additional parking!

**FREE Shuttles from the downtown hotels? You bet!**

Staying at one of the downtown hotels and don't want to walk or ride your bike? Take advantage of the free shuttles being provided courtesy of the Des Moines Convention and Visitors Bureau! Specific locations and times will be in the Wing Ding program.

If you are planning on going to Wing Ding 32, we would appreciate it if you would consider volunteering some of your time to help us fulfill our Region B responsibilities. All volunteers receive FREE ICE CREAM and a Wing Ding Volunteer Badge, along with lots of appreciation, thanks and gratitude from your Region Staff. The best part is the FUN you will have too!

**Region B Responsibilities: Light Parade and Grand Parade**  
(with assistance from Regions I & K)

Region B (along with Regions I & J) is responsible for helping Region E with Security Support as well.

Tentative schedule for the Light Parade will be Thursday July 1, 2010

Tentative schedule for the Grand Parade will be Friday July 2, 2010

5:30 PM Staging & Parade

7:00 PM --- 9:00 PM Light Parade Staging/Classification

9:30 PM Light Parade

10:00 PM Light Parade Judging and Awards

This will be an exciting year as Wing Ding will take place in a downtown setting at a convention center as opposed to a fairground setting. This will make for an intimate, upscale setting more suitable for that of your annual international gathering!

---

### **An excerpt from our Region Assistant Directors Dave & Crystal Godin**

“As of January 1, 2010 there is only 105 days to get your registration for Wing Ding XXXII confirmations into us. What can I win, you ask? A free 4 night stay in Des Moines (a \$400.00 value---hotel unknown as of yet) , a 2 full paid Registrations to Wing Ding (up to an \$80.00 value) or 3rd prize 1 full paid Registration (up to a \$40.00 value). As of this publication, we have received 1 registration from New Hampshire, 1 registration from New York, 1 registration from Rhode Island, 3 registrations from Pennsylvania, and 5 registrations from New Jersey. All confirmations should be sent to us [cdgodin@yahoo.com](mailto:cdgodin@yahoo.com) or mailed to us The Godins P.O. Box 289 New Ipswich, NH 03071 and received by April 15th. The winners will be announced at the Rhode Island Kick---off Breakfast April 25, 2010.”

---



## **From the Region MED Coordinators Donna & Joe Wheeler**

Happy New Year to you all from your Membership Enhancement Coordinators

The January full report has come and will be sent to the District Directors and the MEC's shortly. The number of unassigned zip codes has dropped a great deal since January 2009 to now. Let's keep up on this and get every unassigned zip code in the region assigned to a chapter. You as District Directors who have no MEC on staff, now would be a good time to try and fill the position and take this task off your work load. Below is a description of a District and Chapter MEC responsibilities. If you as District Directors that have MEC's on staff, could you send us their email addresses so we can update our mailing list and make sure that they get a copy of the Area Report List every month also.

#### **District Level: Duties and Responsibilities:**

- ◆ Develop and maintain a database of Chapter Membership Enhancement Coordinators for use when sending out the Member reports /Area Report List each month and provide support for the District Director. Send a copy of this data to the Region Membership Enhancement Coordinator. Keep the Region Membership Enhancement Coordinator up-to-date with any changes to the Chapter Membership Enhancement Coordinators information (new Coordinator, email address, etc.).
- ◆ Work with District membership data (New Members, Prospective Members, Expiring Members, and Unassigned Zip Code list) and distribute it to all individual Chapter Membership Enhancement Coordinators and Chapter Directors. (If you have Members, Prospective Members, or Expiring Members on the list that are in another Region or District, forward this information to the correct Region or District Membership Enhancement Coordinator who will contact this Member.)

- ◆ Review the Chapter Area Report contact data information received (as a copy) from the Chapter Membership Enhancement Coordinator and make recommendations to the Region Membership Enhancement Coordinator as needed.
- ◆ Review Unassigned Zip Code information to:
  - Identify Zip Codes that should be assigned to a Chapter
  - Make recommendations for Zip Code assignments to the District Director (only District Directors can make/change Zip Code assignments)
  - Identify areas for new Chapters
  - Make recommendations for possible new Chapters to the District Director
- ◆ Be a mentor to New Chapter Membership Enhancement Coordinators (explain the benefits of GWRRA, the terminology, Chapter Life, how to promote FUN activities at the Chapter level and explain how to work with the Area Report List that is sent to them monthly).
- ◆ Conduct Seminars.
- ◆ Promote involvement from the Membership – Encouraging everyone to become involved.
- ◆ Serve as liaison to the Region Membership Enhancement Coordinator.
- ◆ Promote changes positively to help keep politics away from the Membership.

#### Chapter MEC Position Description

##### Duties & Responsibilities

- Develop & maintain a Membership listing from the Chapter sign in sheet
- Be responsible for the sign in sheet at Chapter Socials (make sure everyone signs)
- Check Membership expiration dates

##### Work with Membership data

- New Member list (monthly)
- Potential Members (monthly)
- Expired Members (monthly)
- Full Area Report (January and June)

##### Complete contact data column on New Members, Prospective Members and Expiring Members List

- Return complete list to Region Membership Enhancement Coordinator
- Send copy to District Membership Enhancement Coordinator

##### Serve as liaison to the District Membership Enhancement Coordinator

- Promote involvement from the Membership
- Encourage everyone to be involved
- Be a mentor to the new Members
- Promote changes positively
- Help keep the politics away from the Membership

##### You may be asked to:

- Send welcome letter to new Members
- Follow-up with a phone call
- Gather or write article for monthly newsletter

- Work with Chapter staff to promote Chapter activities and events.
- Serve on the Chapter Couple of the Year Committee

Every Member Matters,  
Donna and Joe

---

## NEW PRODUCT

### COY Packet



GWRRR Regions, Districts and Chapter directors can now get the Couple of the Year recognition packets from the National Headquarters. The packets consist of; 2 name badges with the couples name engraved, 2 COY pins with hanger bars, 1 certificate of recognition w/holder and 2 medallions with the neck lanyards.

These are a great way to give special recognition to your couple for their efforts in support of their Chapter, District, Region and GWRRR. Cost is \$35.00 plus shipping. Please allow 3 - 4 weeks minimum delivery time. Contact Member Services @ 800-843-9460 or 623-581-2500 in Phoenix

## 2010 Upcoming Regional Rallies

June 30 - July 3, 2010

July 22 - 24, 2010

August 5 - 7, 2010

August 26 - 28, 2010

Wing Ding 32 - Des Moines, Iowa  
New England Districts Rally - Gorham, NH  
NY/NJ Bi-State Rally - Bridgewater, NJ  
Pennsylvania District Rally - Johnstown, PA

---

## Northeast Region Education

### What can you do in the "Off Season" - SEMINARS

Rider Ed and MAD Seminars are a great way to bring Chapter members together during the winter months. We often get together at a members house, present a seminar in combination with a Pot – Luck supper. After all, just about everything we do at the chapter is related to eating. After supper we sit around, talk, and enjoy each other’s company on a cold winter evening.

Seminars get our members minds back to safe riding practices when they haven't been on a bike for months.

You don't have a Seminar Presenter in your chapter? There is no reason why every Chapter Educator cannot become a Seminar Presenter. We are not looking for people who know the seminar material front to back. The material is covered in the Power Point presentation. All we are looking for are people who can present the seminar in an interesting and informative way. Unlike Rider Instructors, who can have difficulty in scheduling the required two courses in two years in order to renew, Seminar Presenters should have no problem presenting two seminars to their own chapter in the same two years.

If you are an instructor, teacher, or retired teacher you can be "grandfathered" in as a Seminar Presenter. If none of these apply to you all you need to do is to take a simple seminar on presenting, present a proctored seminar and you're in. District Educators are authorized to train Seminar Presenters in their district. Please contact me for more information. Remember Rider Education is year – round and not just during the riding season!

### **2009 the year in review**

Well 2009 is about to pass into history. It has been an interesting year. I hope this finds all of you safe, healthy and, if not happy, at least content and looking forward to 2010. In 2009 we presented the first ever RCICP in the Northeast Region. We trained a dozen new Advanced Rider Course Instructors during an intensive 5-day schedule. My hat's off to Tony Van Schaick, and Ed and Dottie Bahrenburg for making this possible. This was the year that the new, Internet based, REP Database went fully on line. Now information on the REP status of members is only a few keystrokes away. The database can now be updated instantly by District Educators and now becomes a real tool for the Educator community.

This was the year that the Region B Educator also became the MAD Coordinator. Mad is the other half of the Rider Ed equation. I will be looking for help from all of you in MAD during 2010. In July of 2009 our very own Tim Grimes was awarded a National Merit Award in Rider Education for his work in Rider Education and Tony and Michelle Van Schaick was awarded a Special Service Award by National for the years of service that he and Michelle have put in for us all. This was a year for multiple – district rallies. Not just the always--successful New England Rally but New York and New Jersey staged their first ever "Bi-State Rally" which now moves to New Jersey this August. Look for a full slate of courses and seminars to be presented there. One very sad thing happened in 2009 however. This past summer Mae Welker, Pa.---D/E, was killed in a tragic accident while riding with her chapter. Mae was a great friend and lady and will be missed.

Now we come to 2010. The R/E schedule for Wing Ding in Des Moines has already been published. Mike needs Instructors and Seminar Presenters to come forward to volunteer their services in Des Moines. Many opportunities for our members to take courses will be provided at the rallies in our own region. It has not been decided whether another Ride Instructor course will be staged but I am looking into possibilities of holding at least one Medic First Aid Instructor course at one of the rallies. Al Stahl, the NY District Educator, has scheduled a minimum of four Trike courses at this year's Americade. While not a GWRRRA event, many of our members do attend it and this is a great opportunity for our



people to take this valuable course. Al and Tony van Schaick started presenting trike courses at Americade last year and

GWRRRA had a great member recruiting drive there, coincidence?

There will also be plenty of training opportunities at the various rallies in the Region this year. The Bi-State Rally in New Jersey, for example, is planning on a full slate of training courses and seminars to be presented. If you are planning on presenting Rider Training classes at your rally, let me know about it so that we can get the word out to the entire Region.

Have A Happy and SAFE New Year  
Keith & Elaine Price

## **GWRRRA Region B CPR/-FA Trainer**

GWRRRA MEDIC FIRST AID® Instructors are volunteer members who willingly give of their time and skills to prepare members for the unexpected. Although the program is open for any interested member, management of the number and location of certified instructors is necessary, as having too many instructors in one area will impede their ability to maintain the certification renewal requirements. At present, there is a need, within the Region, for an increase in the number of CPR / First Aid Instructors.

An instructor candidate must be a current GWRRRA member and meet the following criteria to be considered for the program:

- **MUST** have taken the MEDIC FIRST AID® BasicPlus 6.0 program as a student and be approved by the Region or District Director or Educator and Interviewed by the Region Instructor Trainer/Coordinator.
- Have taken a CPR course with any approved organization three times in the last five years with certification card on request.
- Have taken First Aid training twice in the last 10 years with certification card on request.
- Be willing to work with members and can work in front of a group.
- Demonstrate good working knowledge of the program.
- Be willing to teach at Rallies and Wing Ding if needed.
- Be willing to teach all members and must teach at least one class per year to maintain their Certification. This requirement may vary in some Regions to allow members to teach more to cover their renewal fees. One class per year is the National guideline and the guideline of the MEDIC FIRST AID® International
- **Must** re-certify with MEDIC FIRST AID® as required. Re-Certification for all instructors is required every two years with a \$25 renewal fee. This FEE will be paid on the renewal instructor's anniversary date.
- **MUST** teach a class within (6) six month of initial certification with the Instructor Trainer/Coordinator or his approved Instructor to certify Instructor Candidate.
- **MUST** attend and complete the MEDIC FIRST AID® Instructor training course, which will be conducted over a two-day period. The first day will be instruction on proper teaching techniques, administrative paperwork, understanding how to teach a

class and learning how to use videos (DVD) and Instructor Guide. The second day will consist of conducting an actual course with new students while the Trainer observes and evaluates.

MEDIC FIRST AID® has a grandfathering process for CPR First Aid instructors currently certified through other organizations (American Red Cross, American Heart Association, etc.) to become an instructor. The requirements associated with this process are available on their website at [www.medicfirstaid.com](http://www.medicfirstaid.com).

Interested Instructors will be required to go online to the [www.medicfirstaid.com](http://www.medicfirstaid.com) website and take the Evaluation Test and submit an application to MEDIC FIRST AID® along with copies of their current credentials from the previous certifying organization. The successful completion, review and approval of this will ‘grandfather’ the instructor into the program. It is highly recommended that any outside instructor being certified through the “grandfathering” phase be in contact with the Region Instructor Trainer/Coordinator since MEDIC FIRST AID® does not inform us of the approval of these candidates. Region Instructor Trainers will keep the Director- CPR/First Aid informed of the situation immediately. Send a copy of the Instructor Application and the instructor number to the Director of CPR/First Aid. If these copies went to the Regional MEDIC FIRST AID® Coordinator then a copy should then be sent to the Director--- CPR/First Aid with the original on file with the Region Trainer.

1. Contact their District Educator or Regional MEDIC FIRST AID® Coordinator to schedule a course for Co-teaching and evaluation.
2. NO grandfathering instructor will be approved to teach a MEDIC FIRST AID® class without having the Regional MEDIC FIRST AID® Coordinator or his approved Instructor present.
3. Complete and successfully present the MEDIC FIRST AID® course and receive a good evaluation after instructing class.
4. The evaluation instructor will notify the Regional MEDIC FIRST AID® Coordinator of the successful completion and forward the Facilitator Evaluation worksheet to the Regional MEDIC FIRST AID® Coordinator and a copy will be sent to the Director- CPR/First Aid for their files.

The Northeast Region currently has three CPR / First Aid Trainers who are anxious and willing to train future Instructors. For those of you meeting the qualifications, to become a GWRRR MEDIC FIRST AID® Instructor, please contact Anna and me.

Until next month, Ride Safe, Ride Oxen and Keep the Shiny Side Up  
**Tim & Anna Grimes**



## *From the District Director*

Hello GWRRA NY,

Our NY District Staff meeting was an incredible event. About 60 people were in attendance at the excellent North Syracuse Fire Hall. The Ladies Auxiliary provided morning refreshments and a delicious lunch.

There was so much information flying around the room, I 'm not sure any one can remember it all.

Assistant District Director Rocco Cole unveiled the new Dash for Cash rules. These changes will give Chapter visitation and District events a huge boost.

NY District Rider Educator Al Stahl covered a wide range of topics. Al listed the classes that are already scheduled for 2010, and offered to hold more classes. The Rider Education Levels program was explained and participation was encouraged. The subject of the monthly Rider Ed. Reports was also brought up. We need these reports from every Chapter, every month!

NY District Leadership Trainer Jack Seeley gave a presentation about the new financial reports, and how to fill them out properly. Jack also reviewed the process of filing the IRS 990-N e-postcard. This e-postcard needs to be filed by each Chapter and District at this time each year.

NY Membership Coordinator Pete St. Amour gave a presentation about the new reporting procedure on expired members. Each Chapter is expected to contact those people that have dropped their GWRRA membership to find out why they didn't renew. That info needs to get passed onto the Region. Pete also emphasized the importance of each Chapter being in contact with all the members that are assigned to them. One idea to accomplish this is e-mailing a link to your Chapter newsletter to them each month. This will let them know that your Chapter exists and would like them to participate.

Region B Leadership Trainers Ed & Dottie Bahrenburg gave a presentation on the new Officer Certification Program. This program replaces the Horizons program, and is much more focused on preparing a GWRRA Officer to be effective. All current and future Officers are required to take this class. New York's class will be held on April 24-25 at the North Syracuse Fire Hall.

Our NY Public Relations person, Linda Waterman, gave us a very memorable demonstration of how NOT to interact with a prospective member. With Dee Eames, ACD NY-W, acting as a potential member, Linda deflected questions about GWRRA and showed how a cold and indifferent attitude can cost us members. I think we all saw a bit of ourselves in Linda's performance, so it was a real wake-up call. Linda also spoke of the "Adopt A Platoon" program that Chapter N is involved in. This program really makes a difference to the military units who receive it.

NY Webmaster Suzette Wood gave a presentation on our new Interactive District Calendar. This tool will allow you to see all of the planned rides and events in the District listed in one place, and will greatly aid in planning Chapter visitations. Chapters will need to load their events on to

the calendar, but its fairly easy. A username and password are needed to load info into the calendar, so Suzette needs each Chapter to contact her.

Rocco and I teamed up to talk about the many District events for 2010. Again this year, NY will be taking care of the GWRRA booth at Americade. Please take some time to help us. We are looking for Chapters to host the Ride In and Ride Out. We are looking into having 2 District picnics, one on each side of the state. The Traveling Plaque is still on Long Island. Chapter K would like to have another Chapter pay them a visit and get the Plaque.

We also talked about The Bi-State Rally. Early registration and reservations are encouraged. The many features of this Rally were mentioned. Rocco talked about the easiest and safest routes to get to the Rally site. The most important thing is the need for volunteers. We are equal partners with NJ in this endeavor, and they need our help. This will be a big event, and it will take a lot of work from each District to make it a success.

Region B Chapter and Couple of the Year Coordinators Dan and Ruthann Camire drove in from New Jersey to give a presentation on these programs. They talked about the fun that Couples of the Year have, and about the pride that the Chapters of the Year feel. The rules and requirements of each program were discussed. Dan and Ruthann also mentioned the need for District Coordinators for these programs. NY owes the Camire's a huge "thank you" for making the long drive to contribute to the meeting.

Jack Seeley pulled double duty, and aided several Chapters with their year-end financial statements. Thanks Jack!

Our new District logo was unveiled at the meeting. Our District newsletter editor Phil Coons created it. We had it up on the screen in between presentations. It looked great, and garnered many positive comments.

Our "District Store" did a brisk business, selling patches, pins and mugs. Several volunteers staffed the Store, and I want to thank them. Please pay attention to my article on getting your patches, which will be found later in this newsletter.

To sum up, there is a lot going on in our Association. At the National level there are some forces in play that require us to increase the level of our training. Our reporting requirements in the areas of finances, Rider Education, and membership are also increasing. At the District level there are new ideas and opportunities to live out our motto of "Friends for Fun, Safety, and Knowledge"

Again, thanks to all who were involved at the District meeting.

Here's another piece of good news before I close. Kathy DeGroff has volunteered to be our new NY Treasurer. She is a Charter member of Chapter C. Thank you Kathy!

Paul & Suzette Wood  
GWRRA NY District Director.

### *From the Assistant District Director*

First and most importantly Karen and I would like to express our deepest gratitude and appreciation for all the card, expressions of sympathy, thoughts and prayers last month with the passing Karen's father John. Even though it is always hard to see a loved one go through this we have the comfort and knowledge that Karen's father is in a better place now and finally he is at peace. Thank you, thank you, thank you. Karen's family had no idea how strong and wide reaching the GWRRA family is. They were well aware of the Goldwing group as they call us but were thoroughly and completely taken back by the expression of love and sympathy from so many in our Goldwing family. It is a wonderful having such a network of family for us to all lean on when we need to. Again thank you all.

As I sit here writing this it is just two days past our NY District Kick off Meeting. It was jam packed with all sorts of new information from the chapter level right on up to and including the region level. As is human nature we are all a little apprehensive when what we perceive to be the norm or standard operating procedure changes or begins to evolve and change. That is exactly where we are in GWRRA organizations. We need to and have to evolve into a more efficient, lean, mean educational machine. In order to get this accomplished GWRRA has rolled out a new program called Officer Certifications Program or OCP. Now my wife Karen will tell you that although change is not a hard thing for me, when you change the rules of engagement I sometimes get a little difficult to deal with. Now I have also been on this great earth long enough to know that if we don't change and evolve (or as I have been taught and preach at work) we can either fail to plan or plan to fail. Either way winds up with the same results. If we do not plan for the future and set out a course of actions to forge ahead and gain new members and build a stronger GWRRA we will continue to have negative growth and that cannot go on for very long. The OCP will assure that the GWRRA members receive consistent, reliable, up to date, and pertinent information across the board from all officers, chapters, districts, and regions. This program is something that has been asked for by the members and officers of GWRRA for a long time. This great organization of GWRRA does have a habit of listening and even though the home office wheels tend to move slowly at times, this new initiative has taken top priority and will only lay a more rock solid, enduring and grounded foundations for all of GWRRA.

Our District Trainers Jack & Donna Seeley, and our Region Trainers Ed and Dottie Bahrenburg have just come back from a very intense and packed weekend of training at the home office. This is all in preparation of rolling out the new OCP program. Over the next few weeks and months you will see this gain momentum and grow legs as more and more officers complete the program. The program as it was showcased to us at the district meeting will be full of all the information that we need to help to build a better organization through better educated officers, which in turn will build better chapters etc. All this still revolves around the Executive Directors goal of "Building Relationships" all the while being "Friends for Fun Safety & Knowledge".

If you are one of the fortunate ones to be able to ride this month, ride safe and don't rub it in to the rest of us. If you are unable to ride now is a good time to get your bike maintenance log in order so you don't miss a service interval and have down time during the riding

season. Be well and always approach each waking day as a new and exciting challenge and hit the ground running.

Rocco and Karen Cole  
Assistant District Directors  
New York Region B

## CHAPTER FINANCES AND THE IRS

As previously mentioned, our reporting procedures have changed. The Chapter Directors and Treasurers need to be aware of this.

Please record your 2010 financials in accordance with the chart from National found later in this newsletter. We need to stay away from using the “other income and expense” box on our financial reports. If you start using the new guidelines now, it will be much easier on all of us next January.

When recording your financial activity you need to use this material:

<http://www.gwrra.org/oconnect/documents/FINANCIALREPORT.pdf>

The Equipment list is also needed in your year-end report. If you don't have any equipment just write NONE in the grid. Fill in the Chapter/District/Region and signature lines and you are done.

[http://www.gwrra.org/oconnect/documents/I-34\\_Equipment\\_List.pdf](http://www.gwrra.org/oconnect/documents/I-34_Equipment_List.pdf)

Chapter Directors, if you haven't taken care of the IRS 990-N yet, you need to do it soon.

Here is a link to help you

<http://www.gwrra.org/oconnect/gwfinancesirs.html#d>

There is also a very good tutorial on how to do this on <http://gwrra.org/oconnect>

All Chapters in NY should already be known to this e-postcard system, so do not register as a new user.

If you have any questions on these matters, please contact me.

Thanks.

Paul & Suzette Wood  
District Director



## Rally News

### THE BI-STATE RALLY NEEDS YOU!

The NJ District is working very hard on this Rally. I am very impressed with what they have accomplished. The NY District is an equal partner in making this Rally happen.

The simplified version of the Rally jobs list is in this newsletter. Please review it with your Chapter and choose the areas you would like to volunteer for. Once your choice(s) are made, please let me know before Feb. 27.

Suzette and I are meeting with the NJ District Directors on March 6&7. If we have not heard from our Chapters by that meeting, we will have to start making assignments.

Thanks in advance.

Paul

#### **Rally Jobs 2010**

|                                                     | <b>NY</b> | <b>NJ</b>    |
|-----------------------------------------------------|-----------|--------------|
| ▪ District Staff Picture Displays                   |           |              |
| ▪ Rally Rides                                       |           | NJ-H         |
| ▪ Covered Bride                                     |           |              |
| ▪ Self Guided                                       |           | NJ DD        |
| ▪ District Director's Ride                          |           |              |
| ▪ Coordinate sales of 50/50 and Grand 50/50 tickets |           |              |
| ▪ Bike Show                                         |           |              |
| ▪ People's Choice Award for Bike Show               |           |              |
| ▪ Light Show                                        |           |              |
| ▪ Vendors –                                         |           | Mike Mandell |
| ▪ Craft                                             |           |              |
| ▪ Bike Games                                        |           |              |
| ▪ On site Registration                              |           |              |
| ▪ Thurs                                             |           |              |
| ▪ Friday                                            |           |              |
| ▪ Saturday                                          |           |              |
| ○ Hospitality Manpower                              |           |              |
| ▪ People Games                                      |           |              |
| ▪ Bingo                                             |           |              |
| ▪ Thursday Night Entertainment                      |           |              |
| ▪ Ball Game                                         |           |              |
| ▪ Ice Cream Social                                  |           |              |
| ▪ Wii Bowling Tournament                            |           |              |
| ▪ Friday Night Entertainment                        |           |              |
| ▪ Comedy Show                                       |           |              |
| ▪ Barbecue                                          |           |              |
| ▪ Antique Car Show                                  |           |              |



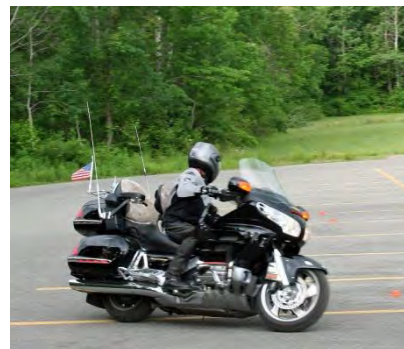
|                                                            |             |                     |
|------------------------------------------------------------|-------------|---------------------|
| ▪ Swap Meet                                                |             |                     |
| ▪ Banquet decorating                                       |             |                     |
| ▪ Trophies and/or certificates                             | Statistical | Bike Show           |
| ▪ Compilation of Rally pictures for Banquet & Spirit Award |             |                     |
| ▪ Music                                                    |             |                     |
| ▪ Rally Book                                               |             | Rich & Doreen Lampe |

**From the District Educator**



**Why Rider Education**

This month, I've taken a very important excerpt from Mike Stiger's January newsletter for all educators. The following is extremely important for the continued success of our organization. Chapter Educators, please take it to heart.



**GWRRR favorable IRS Ruling**

In 1983, GWRRR was awarded its 501(c)4 status bases on the "Education Program" we provide our membership and public. Many members perceive social welfare to mean providing a social environment, when it really means it provides education. Based on this, we must stress the importance of education to maintain our 501(c)4 status.

Based on the GWRRR 501(c)4 ruling, subordinates:

- Must operate primarily to further the common good and general welfare of the people of the community i.e. Rider Education (Community is both the Membership and Public)
- The organization cannot be operated primarily as "a social club for the benefit, pleasure, or recreation of its members." Again, however, social functions for the benefit of members may be carried out if they are incidental to the organization's primary purposes.
- At least 51% of activities focus on Rider Education.
- When considering whether an activity is "education" or "social", it must stand the test "Did it benefit the Community (members and/or public) by presenting "Rider Education" related subject matter?" Remember, the "Burden of proof" rests with the Director of the Subordinate to demonstrate to the IRS that stated "educational" activities are valid, and that the level of "educational" activities are greater than the level of "social" activities.

Note: As referenced a GWRRR Subordinate includes all GWRRR Chapters, Districts, or Regions.

**What is needed from all GWRRR Rider Education Officers Chapter Educators:**

- Make sure you are presenting a Safety Talk at all of your monthly Chapter gatherings. Running out of ideas? Go to <http://www.gwrra.org/regional/ridered/ChapterTalks.html>.

There you find 26 different Rider Education articles your National REP Team has put together, which you can use for your next Chapter Talk.

- Contact your District Educator and schedule Rider Education Seminars, PLP, and MFA classes. They need your feedback to do their scheduling.
- Fill out your Monthly Report and send it to your District Educator. It is paramount that this is being done.
- Get everyone in your Chapter enrolled in the levels program. It doesn't cost them anything unless they would like to purchase the Level Program patches. I have never met anyone in GWRRA that isn't committed to safe motorcycling.

Your Rider Educator, Al Stahl

[astahl@nycap.rr.com](mailto:astahl@nycap.rr.com)

518-587-2420 (H) 518-598-8981 (C)

### *From the District Trainer*



**GWRRRA**  
Gold Wing Road Riders Association

**Leadership  
Training  
Division**

*By Dottie & Ed Bahrenburg - Northeast Region Trainers*

Happy New Year!

It is 2010 and GWRRRA Leadership Training is off to a busy and exciting start. On January 7, Ed and I flew to Phoenix to participate in the Leadership Training Summit held at the Crowne Plaza Hotel. We were extremely happy that most of the District Trainers within Region B were able to attend. The Northeast Region was strongly represented by Dan & Mary Costello (NJ), Wayne and Kim Ferland (PA), Jack & Donna Seeley (NY), Sidney Spunt (MD) and, of course, Ed and I as your Region Trainers. We especially appreciated the fact that Sidney Spunt was able to attend since it meant missing WinterThing, the Maryland District Rally.

It was exciting to meet Region and District Trainers from all over the United States and Canada. And, to interact with Melissa Eason, Executive Director, David and Kathy Orr, National Directors of Leadership Training, Mike and Laurie Stiger, National Directors of Rider Education and Ed and Linda Johnson, National Directors of Membership Enhancement. After meeting and listening to these folks, I feel we have a great team leading our organization. It was exciting and educational to be in discussions and interact one-on-one with our Executive Director and Division leaders.

The purpose of the Leadership Training Summit was to educate Master Leadership Training Instructors, District Trainers and Region Trainers in the new Officer Certification

Program. The new OCP (Officer Certification Program) was developed in response to requests by existing Officers who would like help in making their jobs easier and more fun and to help our newest Officers understand how to actually fulfill their position. The program was also created in response to the members of GWRRA who have asked for better experiences with GWRRA. The goal is to enable Chapter Directors, District Directors and Region Directors to be knowledgeable about the requirements and expectations of their positions.

The OCP (Officer Certification Program) represents a paradigm shift for the Gold Wing Road Riders Association. What do we mean by "Paradigm Shift"? According to Thomas Kuhn, *"Think of a Paradigm Shift as a change from one way of thinking to another. It's a revolution, a transformation, a sort of metamorphosis."*

The District and Region Trainers who attended the Leadership Summit in Phoenix became officers within the association and also became certified as trainers in the new program. We have a great group of trainers in our Region and they are currently putting together a schedule of OCP training to be offered this spring. Currently OCP training will be offered in:

New Jersey March 13-14,2010  
New York April 24-25, 2010 (tentative)  
Pennsylvania March 6-7, 2010 (in place of Horizons Program)  
New England May TBA(15-16 or 23-24 hopefully)

As an Officer at the Chapter, District or Region, you can choose to participate in the OCP at any location. More information and a training calendar will be put out on RIFY in the near future. Also, check the National Leadership Training website:

<http://www.gwrro.org/regional/Training/events.htm>

One tremendous highlight for the Northeast Region Training Team occurred on Saturday evening when we received a personal tour of the GWRRA Executive Headquarters. Paul Hildebrand, CEO, offered to give us a ride to the executive offices and then lead us on a grand tour. Needless to say, the personal interaction with one of the Founders of our organization was inspiring. I think all of the Trainers attending the Summit were impressed. We are also very excited about introducing the new Officer Certification Program. It has tremendous potential to simplify communication and to make the Officers job easier.

Please sign up as soon as you can for this program, we know there will be a great demand and we would like to get as many Officers through the OCP as possible before our riding season begins.

**Have a good day,**  
**Jack Seeley**  
**GWRRA - NY District Trainer**  
**E-Mail: [pedlesjack@aol.com](mailto:pedlesjack@aol.com)**



*Paul Hildebrand, Donna A Jack Seeley at the main office in Phoenix,AZ*

## From Your District Membership Coordinators

Are you passing up on “EXPERIENCE?”



Sometime ago, we met a couple who just returned from a river rafting trip, the gentleman could not stop talking about how much fun they both had. At first just the thought of riding among a raging current was more intimidating than previously thought. Their guides bluntly told them “*This is not Disney Land, we can’t turn this river off*” Armed with just their courage and determination, they headed downstream, their life saving vest been briefly their closest friends during these heroic moments. They felt like a top, just bobbing on top of the water but after lots of splashing, twist and curves and adrenaline flow, they made it safely to their destination.

Their rafting trip had to be experience and not read about in a book or related to by a third party. At first if after observing the raging current they would have decided to skip the ride and just tied the raft back on top of the SUV, drive a few miles downstream and just throw the raft back in the water few hundred yards away from their destination and just get this whole thing over with, it would not have been the same, why? Because these life time memories need to be experience by yourself and not wait forever until someone else tell you about it. If you do than you are only left with the power of your imagination to reconstruct this experience that could have been yours in the first place.

Let’s pause a few moments and think about what conclusion we could draw from the above story. I think we have come forth in this life of ours to experience the joy of life as they did.

Are you a GWRRRA member who live in some of our NY State remote area and would love to have your own home Chapter? Perhaps you thought of calling your District Director on this manner last year or the year before and now wondering how many new friends you now could count. Don’t hesitate anymore, from your vantage point just put your raft in the water right here, this association has been around for a long time just get on board and let us take you on your journey. Call your Director Paul and Suzette Wood 585-343-8903; let them know you like to be included as a potential new Chapter Director on that River Ride and what a wonderful experience this is going to be.

NY currently has thirteen Directors; will you be the next?

Sincerely  
Pete & Marielle St-Amour  
NY District Membership Coordinator





## **From District Public Relations**

Hello, everyone-here it is February already-just think a couple of more months and we will be really ready for the riding season.

For those of you that did not make the District Meeting on 16 January in Syracuse, NY, you missed one heck of a meeting. I have been to a few District meetings and this one was by far the best. The presenters did an outstanding job on presenting information in their respective areas. I was doing OK until I realized you all were REALLY listening and then I lost it-my concentration went out the window, my voice began to quiver-that was it-I was done! I would like to say a big thank you for Dee Ide-Eames for assisting me in presenting on what not to do when someone inquires about GWRRA. Dee did not know until I walked into the door that she got roped into this.

I passed out information on Adopt-A-Platoon for all the chapters to go over and perhaps make this an event this year for their chapter. I see Iraq veterans everyday where I work and they let me know how much they appreciate the efforts we make to assist in making their lives a little brighter while they are in Iraq. We get more back when we give to others.

A lot of the chapters are having riding schedule meetings. Here is an idea or thought-depending on how you want to look at it. Make at least one of your rides to someplace new and exciting. Sometimes we, including yours truly, get stuck in a rut and seem to visit the same places, only maybe going a different route. Let's look for new and different places this year.

When I was coming back from lunch today, I saw someone riding their motorcycle. I sure hope they were dressed warm. Speaking of that, I want to share a picture that was sent to me by my brother, Gerald Houseknecht, who is the President of the Eagle Riders Chapter in Evansville, IN. My brother lost a dear friend in a motorcycle accident a couple of years ago and they use to bring in the New Year by taking a ride on New Year's Day-no matter the weather. Since then, my brother does a ride in his friend's memory. Here is my brother on the Harley and his son, Garrett, on his Honda Shadow (he eventually would like to get a Wing thanks to the browbeating his Aunt Linda gave him☺).



My brother stated that Garrett was not really into the ride; however, when they returned he fully understood why. It was 21 degrees that day and they did not ride very far. How is that for determination!

Now for some humor: This guy was watching TV as his wife was out cutting the grass during the hot summer. He finally worked up the energy to go out and ask his wife what was for supper.

Well, his missus was quite irritated about him sitting in the air-conditioned house all day while she did all the work, so she scolded him. "I can't believe you're asking me about supper right now! Imagine I am out of town. Go inside and figure dinner out for yourself."

So, he went back in the house and fixed himself a big steak with potatoes, garlic bread and a tall glass of iced tea.

The wife finally walked in about the time he was finishing up and asked him, "You fixed something to eat? So, where's mine?"

He said, "Huh, I thought you were out of town." ☺

In closing I would like to leave this thought with you:  
*You're not a failure if you fall down, but you are if you stay down.*

*Linda L. Waterman, Public Relations*



***HAPPY VALENTINE'S DAY***

### **Around the District**

#### PATCHES

The NY District can supply you with the official round GWRRA patches.

Red or black, 4 inch or 10 inch, we can get them for you. We get them through the Region at a discount price. We will pass that price on to you, plus the shipping fee. I would like to take the orders through the Chapter Directors or their Assistants only.

E-mail your order to [gwranydd@gmail.com](mailto:gwranydd@gmail.com)

It would be best if Chapters ordered their own rockers through Linda's Monograms.

Contact them at:

Linda's Monograms & More  
5220 Hwy 100 Suite B  
Washington, MO 63090  
1-800-272-6213  
[monogram@yhti.net](mailto:monogram@yhti.net)

The owners are GWRRA members, so they are very helpful.