



# GWRRA New York District

## March 2010

### Northeast Region



<p><b>EXECUTIVE DIRECTOR</b> Melissa Eason</p> <p><b>Region Directors</b> Lorraine &amp; Earl Knight</p> <p><b>Region Educator</b> Keith &amp; Elaine Price</p> <p><b>Region Trainer</b> Ed &amp; Dottie Bahrenburg</p> <p><b>Region MAD</b> Keith &amp; Kathy Eddy</p> <p><b>Region PR</b> Mort &amp; Ruth Smith</p> <p><b>Region Membership</b> Donna Wheeler</p>	<p style="text-align: center;"><b>Chapter Directors</b></p> <p><i>Chapter C      Nick &amp; Gail Habel</i>  <i>Chapter D      Rick Reardon</i>  <i>Chapter F      Rich &amp; Lois Brown</i>  <i>Chapter G      Pete &amp; Marielle St. Amour</i>  <i>Chapter H      Rick &amp; Connie Parson</i>  <i>Chapter K      Lawrence Showman</i>  <i>Chapter L      Doug &amp; Linda Eighmey</i>  <i>Chapter N      Steve &amp; Nancy Denton</i>  <i>Chapter R      Mike Hernandez</i>  <i>Chapter T      Al &amp; Linda Yerdon</i>  <i>Chapter U      Cliff &amp; Nancy Schaal</i>  <i>Chapter W      Mike &amp; Ginny Schelkun</i>  <i>Chapter Y      Roland &amp; Katrina Teribury</i></p>	<p><b>NEW YORK DISTRICT STAFF</b></p> <p><b>District Director</b> Paul &amp; Suzette wood</p> <p><b>Asst. District Directors</b> Bob &amp; Cathy Turner Rocco &amp; Karen Cole</p> <p><b>District Educators</b> Al &amp; Emily Stahl</p> <p><b>Asst Educator</b> TBA</p> <p><b>District Leadership Trainer</b> Jack and Donna Seeley</p> <p><b>District MAD Coordinators</b> TBA</p>
<p><b>Region COY Coordinators</b> Dan &amp; Ruthann Camire</p> <p><b>Region COY</b> Mike &amp; Nancy Mandell</p> <p><b>Region CPR/FA Coordinators</b> Tim &amp; Anna Grimes</p> <p><b>Region Webmaster</b> Tom Evans</p> <p><b>Region ChOY Coordinator</b> Claudette Cyr</p> <p><b>Region Newsletter Editor</b> John Knight</p> <hr/> <p><b>Links:</b></p> <p><a href="#">GWRRA Homepage</a></p> <p><a href="#">Region B Website</a></p> <p><a href="#">NY District Website</a></p> <p><a href="#">Officer's Guidebook</a></p>	<p style="text-align: center;"><b>News from National...</b></p> <p style="text-align: center;"><b>Please Welcome Mike Mitchell, International Coordinator - Officer Certification Program!</b></p> <p>We are very pleased to announce that Mike Mitchell has joined the International LTD Team as Coordinator of the Officer Certification Program. Going forward, Mike will be the main point of contact for anything related to the OCP. Mike joined GWRRA in 1993 and quickly realized this is a unique organization. In 1995, Mike and his wife Angie became Assistant Chapter Directors of VAU in Hanover, Virginia. They have also served as Chapter Directors, Senior Chapter Directors, Assistant District Directors, District Directors, Region Directors and finally Senior Region Directors in Region N. During their time as Operations Officers, they became more involved in LTD as Certified Instructors. Mike is also a Rider Ed Seminar Presenter. Currently Mike works with the Event Management Group, which provides logistics and supplies for Wing Ding. For the past 3 years, he has also served on the Special Projects Team for</p>	<p><b>District Coy Coordinators</b> TBA</p> <p><b>Couple of the Year</b> Bob &amp; Sandy Kelley</p> <p><b>District Membership Coordinator</b> Pete &amp; Marielle St. Amour</p> <p><b>District Public Relations</b> Linda Waterman</p> <p><b>District Treasurer</b> Nancy Schaal</p> <p><b>Newsletter Editor</b> Phil Coons</p> <p><b>District Web Mistress</b> Suzette Wood</p> <p>NY District Website: <a href="http://www.gwrra-ny.org/">http://www.gwrra-ny.org/</a></p>

National.

Going forward, please direct any questions related to the OCP curriculum to Mike. You may continue to send us any questions, concerns, complaints, and all the good stuff we are hearing about the OCP. Please copy Mike as well. Also, send the following information to Mike:

1. All newly scheduled OCP dates; Mike will make sure they are posted on the LTD website.
2. OCP Sign In sheets; we are collecting this data to keep up with Officers/Members who have completed the OCP.
3. Newly Certified Officer Trainers
4. Corrections to OCP curriculum, which we are collecting and will make all the changes and corrections you have sent in the next revision. We want to get a few more OCPs completed and get the feedback and do this all at once.

**Mike Mitchell**

**[gwtgger@aol.com](mailto:gwtgger@aol.com)**

**Home – 804-266-7280**

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### ***News from the Northeast Region***



## **From the Region Directors, Lorraine & Earl Knight**

Mandatory: Suddenly, this is the new “buzz” word in GWRRA for 2010. NO ONE likes to be mandated to do anything. When we learn we HAVE to do something, we don’t want to do it. Human nature just doesn’t accept being told what to do. That is why we have a free will; aka options. We always have options.

By now, every officer within Region B should be aware that there is a new Officer Certification Program being initiated in 2010 and that (exact quote) “All GWRRA Directors and Assistant Directors at every level are to be certified under the Officer Certification Program by August 31, 2010.” Notice, it does NOT state that certification is mandatory. No one will be FORCED to be certified. Everyone has options.

Yes, we are ALL Volunteers. We DON’T get paid. BUT, we ALL knew this BEFORE we agreed to volunteer. No one made it mandatory for us to volunteer. Nothing has changed. Some thing, some passion, some belief, some emotion enticed us to volunteer to lead a chapter, district or region. We must search our mind, our heart and think about what one thing made us decide to be an officer. Now, let’s try to remember how much we knew about GWRRA, its policies, procedures and our responsibilities as an officer. Somewhere along the way, we learned, from our experiences and/or mistakes, what to do and, most importantly, what NOT to do.

When you stop and think about OCP, it makes perfect sense. We, as GWRRA members, expect our Rider Educators and Leadership Trainers to be certified. Imagine, what would happen if we took a road captain's course from anyone who happens to volunteer without training. We cringe to think of what would happen should that person decide to teach whatever comes into their head.

Think about other times we have volunteered to do anything; something as simple as selling 50/50 tickets, for example. The questions that pop into our minds are, "How much the tickets are, how many do we give out, when is it being raffled, do we need to be present to win. Someone needs to inform (or teach) us as to how this raffle is going to work. We need to be prepared before we can begin our volunteer work.

Perhaps we want to do some volunteer work with the Red Cross. That's always a generous, worthwhile, meaningful gesture. But what if we are never trained in what will be expected of us, in the event of a disaster. If we don't know what to do, we would create a worst disaster, causing more pain and anguish to those we want to help.

Many of us volunteer to work at charity events such as the MS-150 or Ride for Kids. We are required to attend a meeting for all volunteers, prior to the event. That way, we know what is expected of us and what and how we are to complete our tasks.

Where is the point to all this?. GWRRA is growing and maturing faster than we realize. Things change constantly. New benefits, programs and opportunities are being offered to our members. It is our duty, as officers, to insure that we are providing all our members with all the benefits of which they are entitled. We need to be willing to give of ourselves, and do what is necessary to be effective knowledgeable officers. To volunteer for such a position, and not expect to be obligated to fulfill some requirements is naive, at best.

GWRRA is asking that all current officers, who wish to remain in office, complete a program that will certify them as GWRRA officers, no more; no less. But we DO have an option. We can comply. Or, we have the option to walk away. We can walk away from all the FRIENDS we have made and the FUN we have had as current officers. But, what a shame that would be for both us and the members we serve. We would be telling them, they are not worth our time or effort in wanting to provide them with the best we can be as their directors.

How does an officer become certified? They are certified by attending a training program that will be administered by the Leadership Training Division. Why do we need this NEW program? If we READ the Program description WITH OUR FULL ATTENTION, we will learn that GWRRA wants to achieve continuity throughout the organization, so our membership can have the same experiences regardless of what chapter, district or region they choose to associate. It reaches the core of an association vs. a club structure that separates us from the rest and makes us unique.

Region B is committed to this program. Most all Districts have embraced it with enthusiasm and a positive attitude and agree it is something that should have been implemented long ago. The more we learn about OCP, the more we will understand and

accept it as another step forward in providing our members with trained qualified officers who can lead and make GWRRA better than ever.

David & Kathy Orr, National Leadership Trainers, our Region Trainers, Dottie & Ed Bahrenburg and all the District Trainers have been working round the clock, long and hard since the OCP has been rolled out to provide all of us, the opportunity to fulfill our requirements as quickly and easily as possible. They are committed to making this work with as little extra effort on our part. Between now and August 31st, our Region will provide ample training program dates that should make it convenient for all of us.

We must remember that; for every problem there is solution! If there is a problem, contact a Trainer within our Regions Leadership Program; they are all there to help us make OCP work! We are all in this together!

Regards,  
**Lorraine & Earl Knight**  
Northeast Region Directors



## **An excerpt from the Region Trainers**

### **Ed & Dottie Bahrenburg**

What is the OCP (Officer Certification Program)?

- A 1 ½ day training certification program administered by the Leadership Training Division.
- The OCP is for current and prospective GWRRA Officers and interested Members and provides a wealth of information for the Officer including in depth information on trouble spots such as finance.
- The program focuses on what GWRRA is and why it is structured and operates the way it does.
- The program is based on the GWRRA Officer Handbook and consists of:
  - 9 modules covering the Officer Handbook.
  - 4 modules consisting of expanded, advanced seminars especially for the GWRRA Officer.
  - An additional module specifically for Region/District Directors and their Assistants.
  - Knowledge Exercise.

Why is the Officer Certification Program necessary now?

- Officers have asked for help to make their role and responsibilities easier.
- GWRRA feels the focus of the organization should be at the Chapter level and on helping Chapter Directors provide
- a quality experience for the members.
- Members want trained, qualified Officers.
- There is a need for continuity throughout GWRRA.

- GWRRA is not a “club” and the Officers need to know how to avoid the “club mentality” in their Chapters.
- The IRS is looking closely at Chapters and Districts and how they handle their funds.

Any Chapter, District, or Region Officer is required to be a Certified Officer under the criteria of the Officer Certification Program. This policy is to insure all Officers are knowledgeable of the current policies and procedures of GWRRA. Under the policies discussed in this presentation, all GWRRA Directors and Assistant Directors at every level are to be certified under the Officer Certification Program by August 31, 2010.

Things you need to remember:

- The OCP is meant to make Officer jobs easier.
- The OCP is meant to offer all Chapters the same quality experience.
- The OCP is not an annual requirement.
- The OCP will create a greater knowledge base for all Officers.
- The Officer Certification Program is not just another leadership training class. The OCP is training for our leaders.

### **Officer Certification Program Dates within the Northeast Region**

March 6 - 7	Chambersburg, PA Contact Wayne Ferland, PA District Trainer, <a href="mailto:woigger@gmail.com">woigger@gmail.com</a> -----
March 13 - 14	Freehold, NJ Contact Mary Costello, NJ District Trainer <a href="mailto:magcostello@yahoo.com">magcostello@yahoo.com</a> -----
April 17 - 18	Maryland Contact Sidney Spunt, MD District Trainer <a href="mailto:smspunt@comcast.net">smspunt@comcast.net</a> -----
April 24 - 25	Syracuse, NY Contact Jack Seeley, NY District Trainer <a href="mailto:pedlesjack@aol.com">pedlesjack@aol.com</a> -----
May 22 - 23	Vernon, CT Contact Dottie & Ed Bahrenburg, NE Region Trainers <a href="mailto:Wingin-it@stny.rr.com">Wingin-it@stny.rr.com</a> -----
June 5 - 6	Gorham, NH Contact Dottie & Ed Bahrenburg, NE Region Trainers <a href="mailto:Wingin-it@stny.rr.com">Wingin-it@stny.rr.com</a> -----
June 7 - 8	Americade, Lake George Contact Dottie & Ed Bahrenburg, NE Region Trainers <a href="mailto:Wingin-it@stny.rr.com">Wingin-it@stny.rr.com</a> -----



## *From the MED Coordinators*

Donna & Joe Wheeler

Hi Everyone,

The January Full Area report has been sent out . We have been getting emails and calls concerning membership stats. Once again if there are any changes to be made for their personal information such as new emails, new addresses, phone numbers and also chapter affiliation, the member needs to contact the customer service at GWRRA. We can not change the information for them.

You can do this one of three ways:

#1 Call Customer Service – 1 - 800 - 843 - 9460

#2 Email Customer Service – [CustomerService@GWRRA.org](mailto:CustomerService@GWRRA.org)

#3 Go online – [www.gwrra.org/members](http://www.gwrra.org/members)

To update your information online: Go to [www.gwrra.org/members](http://www.gwrra.org/members)

If you have never logged on to this sight, you will first need to obtain log-in information.

This can be done by clicking on the Welcome (Log-in) page where instructed. After you complete this process you will receive an email with your user name and password.

After you have received your user name and password, return to the Log-in page and on the left side of the screen click on “Manage My Records”.

Click CONTINUE. Enter your user Name and Password.

Click CONTINUE. At the CHOOSE prompt you will need to arrow down and select the option you need to change.

After you have made your changes you will need to click the SUBJECT CHANGES button.

This will update your information. When you have completed all the changes you need to make, be sure to LOG OFF.

If you have any questions, feel free to contact Customer Services at the email address or phone number listed above.

I hope this will help everyone that gets a call from a member who needs your help

## **From the Northeast Region Educators**

**Keith & Elaine Price - Region Educators**

**Tim & Anna Grimes - Assist. Region Educators**

### **Winter Training Time**

The sunny, warm days of summer are long gone and the trees are bare of leaves. Your Wing has been put to bed for the winter and even the Holiday parties and dinners are behind us. What is a Wing rider like you to do now? Do you, like the bears, crawl into a cave and hibernate?

Hopefully you have prepared your bike for this years riding season but have you prepared yourself? Do you need to update your training? Obviously you're not likely to take an ERC course or road captain's course this time of year but you can make the arrangements it this spring or summer. You can apply now to take the ARC at Wing Ding this July. We also offer Trike, and Trailoring classes. Many of the upcoming District Conventions are also offering Rider Courses. The Americade in Lake George, NY will be offering both the MSF-ERC class and Trike classes presented by GWRRA. Taking a Rider course is the single most important thing to do to ensure your safety while riding a motorcycle! Believe me, rider courses saved my life this past June!

How about a seminar? A rider education seminar is an excellent way to get your group together on a cold winter afternoon. Combine it with a pot luck dinner and your chapter will have an educational and memorable time together. If you don't have a seminar presenter in your chapter, one of the other chapters in your area should have. Have both chapters share in the experience. However I believe that every Chapter Educator should be a Seminar Presenter. Contact your District Educator to find out how.

Everybody should be trained in CPR/First Aid/AED. It's not just important for your fellow members on an outing, but to your family members as well. We hope that you will never have to use the training but, if you do, it will likely be to save a friend or loved one! The course is very student friendly and lasts about eight hours. For those who have been previously certified, the re-cert. class is only about three hours long. Combine either one with a lunch and everyone will feel better about handling those all-too-common emergencies. Please get in touch with your local MFA instructor or contact Tim Grimes ([tim@gwrramdi.org](mailto:tim@gwrramdi.org)) and he will try to get you contacted with an instructor.

So don't just sit in front of the boob tube all winter. Get out and enjoy your friends and do something to ensure your safety while riding this summer.

### **Winter Activities**

The warm days of summer are long gone and snow lies upon the ground. Some Wing riders are in hibernation until April. Some are not! There's more to winter than reading chrome and accessory catalogs. Before you head out in winter remember that the essential element of winter is COLD. Whatever winter activity you enjoy you must prepare to deal with the cold.

The best way to dress for cold is to dress in layers. Layers trap air and air is the best insulator. The first layer should be moisture wicking long underwear. Worn next to the skin and made with fabrics such as polypropylene, this layer conducts moisture, perspiration, away from the skin while it insulates you. It comes in three different weights or thicknesses depending on the temperature and activity levels.

The next layer should be a fleece or wool garment. Fleece is lightweight and has excellent insulation qualities while wool is heavier but retains most of its insulation qualities even while wet. When worn over a lighter weight shirt the fleece or wool garment can be removed to prevent over heating during periods of high exertion. The final layer should be a water-proof breathable layer such as "gore-tex" or similar fabric. Often having zippered vents in order to further control over heating, this layer prevents the inner layers from getting wet through perspiration.

As heat stroke and heat exhaustion are dangers of hot weather, we need to be concerned about frost-bite and hypothermia in the cold. Frost-bite is freezing of the skin on exposed areas commonly fingers noses or cheeks. Characterized by grayish or whitish skin and a loss of feeling in the effected areas, frost-bite requires prompt medical attention. Severe cases can involve skin grafts or even amputation of the affected part. First aid should involve slowly warming the skin with warm water or warm compresses. Do not rub the affected skin with snow or anything else.

Hypothermia is more immediately life threatening. Occurring when the temperature of the body's core drops only a few degrees, unconsciousness and death can result if left untreated. Symptoms proceed with a stoppage of shivering, slurring of speech, loss of muscle coordination, sleepiness, unconsciousness, and ultimately death. It's vital to get the victim to a warm area. Remove outer clothing as it insulates the body from heat as well as cold. Get them in front of a heater, fire, or share a sleeping bag or blankets to warm the patient up.

With both frost-bite and hypothermia, prevention is always better than treatment. Dress appropriately for the conditions, keep covered up and if symptoms are noticed, go to a warmer area immediately. Increasing physical activity, such as running in place, can provide temporary relief if the symptoms are not severe. But as the boy scouts say, the key is to be prepared.

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### ***From the District Director***

Hello GWRRRA NY,

The temperature outside our western NY home has not gone above the 20's in over three weeks. Hard packed, icy snow seems to cover everything. Obviously, this is not riding season. However, it is planning season.

Most Chapters are working on their event schedules for the coming riding season, and it's not much different at the District level. The difference is that the District has fewer events, but they are much larger. The Operations division is currently working on 2 events, the GWRRRA booth at Americade, and the Bi-State Rally

Just as in previous years, we will need a lot of help to staff the booth at TourExpo. Working the booth is FUN. GWRRRA members from all over the continent stop by to say "hi" and share stories and laughter. People ask all kinds of questions about our Association, and are usually impressed with all that we have to offer. Riders who have just purchased their first Gold Wing are especially fun. Working the booth is always a memorable experience, and is a GREAT way to add to your number of recruits. The schedule can be found in this newsletter. Please decide when you can help and let me know.

We are working closely with the NJ District on the Bi-State Rally. Both Districts are encouraging their Chapters to reach across the border to their counterparts to team up

and take on a Rally job. This will be an excellent way to make new friends. Chapter NY-H plans to call NJ-H to offer assistance in their assignments. Please remember that the Bi-State Rally is a joint venture. This year NJ needs our help; next year we will need theirs. Please look at the job list and see where you can help.

Advertisers are needed for the Bi-State Rally book. Ads promoting your Chapter are welcome. If you know of a business that could benefit from advertising in the book, please pass along a copy of the form found later in this newsletter. Linda Waterman is taking charge of this detail for NY to insure that your submissions get to NJ before the May deadline. E-mail her at [cnylady20032000@yahoo.com](mailto:cnylady20032000@yahoo.com) to let her know when you have placed your ad. The flyer says, "camera ready artwork", but .doc, .jpg and .pdf files are readily accepted.

We have several positions open on the District staff. We need a Membership Enhancement Coordinator to work with Pete ST- Amour. Also needed are a Couple of the Year Coordinator, and a District Storekeeper. The Storekeeper position would handle the sales of patches, pins, mugs, etc. The District staff is a great group of people that work hard to support the members and each other, so don't be afraid to step up.

The District Interactive Calendar is up and running. Several Chapters have already contacted us for their log in info. If you don't have your Chapters log in info yet, please contact us.

The declining level of membership in NY is a concern to us. Members need to be contacted to let them know about their nearest Chapter. When they have let their membership drop, they need to be contacted to find out why. There are around 1,400 GWRRA members in our state, so this issue is too big for the District staff to handle. We need the help of the Chapters. We know that our CD's are already way too busy to do this, but it would be a good job for the ACD or a volunteer from the Chapter. Pete ST-Amour sends out a membership report every month that will have the info you need to work with. When you find out why a membership has been dropped, please send that info to Pete. He, in turn, will report it to the Region. This information will be used by National to improve our Association.

Please check your Chapter checking account signature card. If it still has Ed Bahrenburg's name on it, it needs to be updated. Also, if you haven't taken care of your Chapters IRS 990-N e-postcard please do it soon.

Couple Of the Year head pins and hanger bars are available. Let us know if you need them.

Stay safe (and warm),

Paul & Suzette

***From the Assistant Directors Rocco & Karen Cole***

Here we are heading out of February and into March. Could the riding season be a matter of weeks away? I know I for one can't wait to roll the wing out of storage and fire it up and knock the cobwebs out of it. I am sure just like us, all of your calendars are filling up with commitments for everything from a Sunday ride to a family Wedding out of town. With so many constraints on our time it seems that we need to make sure that we have all the important stuff covered. Family comes first of course and then after that all else is just filler.

Karen and I have filled out our calendars so far and there is not a lot of open time left. However we will make the time and be attending the Officer Certification Program scheduled for April. The promised benefits of the program are very intriguing to us and we are looking forward to what GWRRA National has for us. The benefits of having all officers beginning from the same point with the same information, and the same understanding of the goals and direction of the GWRRA can not be stressed enough. When you have been around this organization as long as Karen and I and some of you have been you learn just from observation and listening. Now with the OCP program beginning to be taught, we can all look forward to a common starting point. It is important that during this initial roll out that we all give the program our full attention. I am sure that we will be afforded the opportunity to critique the course and help the instructors teach the best course possible.

The mission and goals of GWRRA as the premier motorcycle educational organization in the world is one that we all have help to build. We should be proud of the fact that GWRRA is known for our education aspects. The vision of our founders some 33 years ago could not have been more important than it is today. The entire membership has been educated in one way or another. Whether it's a formal sit down class or a bunch of bikes out practicing in a parking lot at the beginning of riding season. Either way as a GWRRA member we are usually thinking about, practicing, or instructing the benefits of rider education. Education for all of us, including the officers of this organization need to be on the same page and have the benefit of knowing the correct way to lead into the future. Chapter Directors, Assistant Chapter Directors, as well as all district officers need to attend the new OCP program as soon as possible so we all can preserve the great heritage and history of GWRRA as well as forge new ground into the future.

Karen and I look forward to seeing some of you in April and for those who can't make the April meeting don't forget that the district is sponsoring an OCP class on Monday and Tuesday of Americade week and GWRRA also will be offering the OCP certification class at Wing Ding in Iowa.

Ride safe and ride smart, and above all ride for fun, safety and knowledge.

Rocco and Karen Cole  
Assistant District Director

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In additional District News, **Chapter N** has stepped forward and will host the **District Ride Out in the Lake George area on Sept 25**. Details will follow later in the year, but we understand that there is a possibility of extra events on the 24th & 26th as part of this event.

### ***Rally News***

Dear GWRRA Members & Friends,

We just received the latest room count from the hotels for the NY/NJ Bi-State Rally. The total from the 3 hotels is at 151 rooms and climbing. The host hotel is sold out with members booking on Wednesday, Thursday, Friday, Saturday and Sunday. The secondary hotel is at almost 50% and the third hotel is starting to also get booked up. Wow, this really is a record pace guys.

Please go to our website at <http://www.gwrranj.org/> to book your hotel room and get your Rally Registration in as soon as possible. Also, make sure you book our Optional Friday Event before it is sold out. An Old Fashion Barbecue & Professional Comedy Blast for \$20.00, you can't beat that!!!

Thanks, Jorge & Julia Perez.  
GWRRA NJ District Directors

### **Rally Jobs 2010**

**Please volunteer for a rally job. Your help will ensure that this event runs smoothly. Contact NY DD [Paul Wood](#)**

	NY	NJ
<ul style="list-style-type: none"> <li>▪ District Staff Picture Displays</li> </ul>	Suzette Wood	
<ul style="list-style-type: none"> <li>▪ Rally Rides</li> <li>▪ Covered Bridge</li> <li>▪ Self Guided</li> <li>▪ District Director's Ride</li> </ul>		NJ-H NJ-G NJ DD
<ul style="list-style-type: none"> <li>▪ Coordinate sales of 50/50 and Grand 50/50 tickets</li> </ul>	Dan & RuthAnn Camire, Region Couple of the Year Coordinators	Dan & RuthAnn Camire, Region Couple of the Year Coordinators
<ul style="list-style-type: none"> <li>▪ Bike Show</li> <li>▪ People's Choice Award for Bike Show</li> </ul>		NJ-D
<ul style="list-style-type: none"> <li>▪ Light Show</li> </ul>		
<ul style="list-style-type: none"> <li>▪ Vendors –</li> <li>▪ Craft</li> </ul>		Mike Mandell
<ul style="list-style-type: none"> <li>▪ Bike Games</li> </ul>		
<ul style="list-style-type: none"> <li>▪ On site Registration</li> <li>▪ Thurs</li> <li>▪ Friday</li> <li>▪ Saturday</li> </ul>		NJ-F, Friday
<ul style="list-style-type: none"> <li>○ Hospitality Manpower</li> </ul>		
<ul style="list-style-type: none"> <li>▪ People Games</li> </ul>		NJ-H
<ul style="list-style-type: none"> <li>▪ Bingo</li> </ul>		NJ-G
<ul style="list-style-type: none"> <li>▪ Thursday Night Entertainment</li> <li>▪ Ball Game</li> <li>▪ Ice Cream Social</li> <li>▪ Wii Bowling Tournament</li> </ul>		NJ-I, Wii Bowling
<ul style="list-style-type: none"> <li>▪ Friday Night Entertainment</li> <li>▪ Comedy Show</li> <li>▪ Barbecue</li> <li>▪ Antique Car Show</li> </ul>		
<ul style="list-style-type: none"> <li>▪ Swap Meet</li> </ul>		
<ul style="list-style-type: none"> <li>▪ Banquet decorating</li> <li>▪</li> </ul>		NJ-F NJ-C
<ul style="list-style-type: none"> <li>▪ Trophies and/or certificates</li> </ul>	Statistical	Bike Show
<ul style="list-style-type: none"> <li>▪ Compilation of Rally pictures for Banquet &amp; Spirit Award</li> </ul>		
<ul style="list-style-type: none"> <li>▪ Music</li> </ul>		NJ-H
<ul style="list-style-type: none"> <li>▪ Rally Book</li> </ul>	Linda Waterman	Rich & Doreen Lampe



# GOLD WING ROAD RIDERS ASSOCIATION NY/NJ DISTRICTS

[www.gwrranj.org](http://www.gwrranj.org)

[www.gwrra-ny.org](http://www.gwrra-ny.org)



Dear GWRRA Supporter,

The Gold Wing Road Riders Association is holding their 2010 NY/NJ Bi-State Rally in Bridgewater & Manville, NJ on August 5-7, 2010. The Rally will be attended by an estimated 400 GWRRA members from New Jersey and New York as well as the surrounding states and Canada. YOUR ad in our Program and Events Book designates you as a supporter of GWRRA and, as such, our members will make every effort to patronize your establishment.

Many advertisers offer a discount upon presentation of their ad.

ALL ADS MUST BE CAMERA READY  
and sizes noted below allow for a quarter inch (1/4") margin around the ad.

THANK YOU FOR YOUR SUPPORT!

Full Page: 5" wide x 8" deep \$100.00 1/2 Page: 5" wide x 4" deep \$50.00  
Full Page: Inside Front Cover \$125.00 Full Page: Inside Back Cover \$125.00  
Full Page: Back Cover \$150.00 GWRRA Chapter Page: \$50.00

Type of Ad: \_\_\_\_\_ Amount Paid: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Chapter/State (If applicable): \_\_\_\_\_

This form, ad copy, and money must be returned by May 15, 2010, in order to meet the printers' deadline. Checks should be made payable to NY/NJ Bi-State Rally. **Please send materials to: Rich & Doreen Lampe, 1 Chase Drive, Kenil, NJ 07847** or by email: [rlampe@yahoo.com](mailto:rlampe@yahoo.com)

The bottom of this form may be completed and given to the supporter for tax purposes.

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**GOLD WING ROAD RIDERS ASSOCIATION, NY/NJ Bi-State Rally  
AUGUST 5-7, 2010**

Size of Ad \_\_\_\_\_ Amount \_\_\_\_\_

Purchasers Name \_\_\_\_\_

Address \_\_\_\_\_

**THANK YOU FOR YOUR SUPPORT**

## **Bi-State Rally Vendors**

WANTED!

We are looking for companies and individuals with goods and services that would like to be vendors at the rally August 5 - 7th. The vendor area will be at the V.F.W. Hall in Manville N.J.

- 1 - Avon products
- 2 - Bike detailing
- 3 - Jewelry products
- 4 - Specialty Packaged food Sales

This is only a small sample of vendors, we welcome everyone.

Please give me a call: 732-887-0374 or e-mail [Michael@mandellplumbing.com](mailto:Michael@mandellplumbing.com)

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### **From the District Educator**



### **Ah, it's March**

So what does that mean? Well, work with me, how long before we're back on our trusty steeds enjoying the great byways of this part of the world? Maybe a month or less.



So what does this mean? Well, when was the last time you really checked the beast over thoroughly? If you are like most of us, it's been 3 plus months. So even if it's out back in the shed, or like me up on the lift, it's great time to do a real TCLOCS inspection. I know we all do it before every ride. Sure, who do you think you're kidding? There's never enough time in any day and your co-rider is ready to go, so we look the tires over, maybe even check the pressures and go.

But the snow is still on the ground and salt is on the road. So, take a real thorough look. It might really surprise you at what you've missed. Take a real good look at those tires and brakes. Remember, just because you have maybe 3/32" or even 1/8" that tread will be gone in less than 1,000 miles. Really look at all the other rubber, in particular all those hoses. Oh and look at all the extra safety chrome we added. Is it still well attached?

Lastly have you looked in your closet lately? How does your riding gear look? Amazing what a winter break will do. How old is your helmet. Remember they do have a life, around 5 to 6 years.

So, this gives you all some work to get you in the mood for the upcoming riding season and plenty of time to order and schedule any and all work. If anyone needs a copy of the GWRRA TCLOCS checklist, contact any rider coach or myself and we will gladly provide them.

Remember, spring is right around the corner, yeah!

Your Rider Educator, Al Stahl

[astahl@nycap.rr.com](mailto:astahl@nycap.rr.com)

518-587-2420 (H) 518-598-8981 (C)

***From the District Trainer***



Hello Everyone,

By now everyone has heard about the Officer Certification Program. There has been a lot of conversation on the subject, some positive, some negative. This is going to be a very positive thing. Because everyone has to see the same 12 modules, we will for the 1st time ever have continuity across the country. That is why it doesn't matter where you take the class, the presentations will be the same.

Donna and I are up to the challenge to make this a FUN day and a half. We will do everything in our power to present the material in a manner that will make this enjoyable. And, by holding it April 24-25th we will get it done before the riding season officially begins. This program is good for everyone. I know a couple of you feel this is being jammed down your throat, but it isn't. It is just a good way to get everyone understanding what GWRRA is about. I can personally tell you, I faked the test to become a Chapter Director. Over the years of teaching Leadership classes and reading the Officer Handbook from cover to cover, I felt I finally had an understanding of GWRRA. Today, I would be first in line to take this course knowing when it was done, I would know GWRRA lot quicker and maybe not make some of the mistakes I made over the years.

Nearly every chapter in NY state is participating in the training April 24-25th at the North Syracuse Fire Department. I believe we will be one of the states that have the most people taking the class at the same in the entire country. I could be wrong but am sticking to this feeling. If you are unable to make the class, please let me know and I will send you the sheet of alternative site and times.

Oh, if it helps, we changed the start time to 9 am! Yeah!

Have a good day,

Jack Seeley

GWRRA – NY District Trainer

E-Mail: [pedlesjack@aol.com](mailto:pedlesjack@aol.com)

## From Your District Membership Coordinators



### What's a Manual Override?



We recently received many questions requesting information on Chapter override, here is a scenario on how it works, John who just purchased himself a new Wing met other friends in his area who let him know about GWRRA, they all look cool and decide sign up with GWRRA, he writes all his profile on the application and under Chapter affiliation even not sure what it means he write the same Chapter designation as his newly found friends or in this case NY Chapter "A". GREAT!

Now John get his Wing world magazine and all is well, eventually his name shows up in Chapter "A" National Listing. Sometime later on, John goes through job relocation, he calls National to let them know about his new address and so on. John now lives in a new area home of NY Chapter "B". He likes making new friends but his new Chapter Director let him know that his name still appears under NY Chapter "A". So what just happen here?

The answer: Originally when John signed his application, under Chapter affiliation he stated that he wanted to be listed under Chapter "A" but later on he modified his profile by notifying National, but he never asked them to do away with his Chapter affiliation, that's why he is still listed under his former Chapter "A" listing. Who can make the change to this? The member himself may call National again or let me know so I can make that change (please send me an E-mail).

Last week I submitted to National a list of members so these folks would show up in another Chapter other than the Chapter designated under their Zip Code. This is done with the use of a **Manual Override**. That is when you see the letter "X" appearing next to their name.

One thing we all have to keep in mind is when I assign a Zip Code to a Chapter, everyone in that zip goes to a Chapter, this zip is only assign to one Chapter, in the case of a member who would rather show up in a different Chapter, this individual may call National and make their request and they will add a Manual override by inserting an "X" next to their name

If you don't see a certain member, you may think he is a non active member, as he or she has the right to choose if they want to participate in any Chapter activities regardless of Zip Code assignment or where they live. As per National, they are still active members because their yearly membership is in good

standing. As you can see the word “**Active**” from a Chapter Director point of view is completely different.

I understand many Chapters have members on their listing that they may never see, perhaps are they living too far away to participate in their Chapter activities, however by sending those folks as a minimum your Chapter newsletter and District Newsletter you have just implanted the seed that will generate interest and this Email will eventually help us to form a new Chapter in another NY region. Of course we need Chapter volunteers who are ready to assume Leadership of their home Chapter.



100% of our Members here in NY are assigned to a Chapter regardless of how far they live away from their assigned Chapter.

How many members do you have in a given zip code? You may isolate and save your Chapter list under a certain name and then sort the zip from a-z, all the members within that Zip Code will then be displayed. Hope this will help you to understand your membership listing.

Pete and Marielle St-Amour  
NY District Membership Coordinator

### **From District Public Relations**

Happy St. Patrick's Day to everyone in the great and wonderful NY District. I trust everyone had a wonderful Valentine's Day and the sweeties were recognized as they should be. Can you believe it that on 14 March we turn our clocks ahead-more daylight hours coming our way.

There are so many things going on within the District and I am sure Paul will address these. I want to give the Chapter Directors a heads up in that I will be contacting each you in regards to the Rally Book. There will be more information in the forthcoming emails. I know our chapters will not let us down in this endeavor.

A couple of articles back I wrote on "Active Listening" and asked you all to bring your active listening ears to the District Meeting. You did not let me down. So, I came across an article in the Democrat and Chronicle a while back that addresses basically the same thing I was talking about. The article is written by Denis Reed Lamoreaux of Chili and she is learning and development specialist with Hewlett- Packard Co. Though she makes reference to the arena of customer service, this could apply to GWRRA and how we listen not only to current members d but how we listen to potential new members. The article is as follows:

"If you've ever been on the phone with a customer service representative, you will know that there is a difference between hearing and listening.

Hearing is a physical ability and listening is a skill.

**Say What?** The distinction between merely hearing the words and really listening for the message is that when we listen effectively, we understand what the other person thinks and feels. For successful interaction, both parties must be actively involved in the communication process, not just listening passively.

Typically, Americans do not listen effectively. We multi-task, second guess and jump in with our answer before even hear the question. Although we expect to be heard and understood, fewer than 5 percent of us have had listening skills training, according to the American Society for Training and Development.

**Have you heard?** While competitive listening may sound like a new sport, it's really pretending to pay attention while waiting for the chance to show just how smart you are.

As an active listener, you should seek to comprehend meaning and confirm understanding before you respond. This verification process distinguishes active listening from competitive listening and ensure common understanding.

If you don't actively listen to your customer, you may misdiagnose the situation, wasting time , effort and money in the process. Active listening provides information and perspective and ensures that you do not come off as condescending.

**Repeat after me.** Listening includes restating what you heard to ensure that you and your customer understand each other. Use phrases to clarify: "I hear you saying that..." or "So, it sounds like the problem is..."

Customers will feel valued because you restated their situation, and you can now resolve the issue to their satisfaction.

When you hear your customers' words and listen to their message, you are positioned to provide quality service and a positive outcome for the customer."

In my job, I have to use this same basic approach because when veterans call, they state a basic statement and once I begin ask for more clarification on exactly what they want or need it isn't anywhere near what they originally had said. This approach definitely saves a lot of time and misrouting of information.

It is nice to read about chapters getting together at other than meeting times during the BRRRR cold weather. So, great job chapters for keeping in touch with each other through this winter.

Now for jogging of the brain cells. Below is a picture of a motorcycle-never mind the ladies, guys. Can anyone tell me the year, make and model of this motorcycle? Drop me an email and give me your guess.



In closing, I would like to leave you with this thought. *We search for beauty in distant lands while we crush the violet beneath our foot.*

*Linda L. Waterman  
District Public Relations Coordinator*

### **From the District COY**

#### Travels of the NY District Couple of the Year

We are in the midst of our 2010 Winter Adventure and as in other years we are enjoying visiting various GWRRA chapters. In January we attended the Rally of FL2-L (The Lakeland Fireballs). There were over 300 members in attendance and we had the opportunity to visit with many from chapters we had ridden with in previous years. We rode with FL2-F, Punta Gorda, on two of their lunch rides and attended FL2-G's February meeting with Ed and Dottie Bahrenburg in Ft. Myers. On February 8 we left Florida and headed to MS where we enjoyed dinner with our friends from MS-B. The weather was cold and even some snow fell in the Biloxi area where we were staying. So the bike remained under its cover and we resorted to driving the truck as the high temps were only in the 40's. We attended MS-M's Valentine breakfast in McComb, where our good friends, Lemuel and Jane Jones, are CD's. McComb received 5 inches of snow the day before the breakfast. It was great fun taking pictures of all of the snowmen and snow families in people's front yards. The sun came out, the temps warmed up some and we were able to ride the bike with our good friends, Cathy and Bob Singley, MS District MED coordinators, on our last day in MS.

By the time you read this we will have been in Texas and attended chapter meetings and/or rides with chapters near San Antonio. We are also planning on visiting the National Office in Phoenix and attending some chapter events in that area. By March 10 we will be in LA visiting our son. He has a motorcycle and we look forward to riding with him. In April we are attending the Louisiana District Rally and have been

asked to judge the Best Dressed Competition. Then home by the end of April to welcome our second little granddaughter into the world.

It is wonderful being able to represent NY as your District Couple of the Year as we travel throughout the South. We have met many wonderful GWRRA friends and have made numerous lasting friendships.

We hope all of our NY friends are keeping warm and dreaming of the upcoming riding season. It will be here before we know it. Ride Safe, Have Fun and we will see all of you in the spring.

Bob and Sandy Kelley  
NY District Couple of the Year

### **Around the Nation**

<b>GWRRA OFFICER CERTIFICATION PROGRAM DATES</b>							
Region	Date	State	City	Contact	Position	Phone	Email
F	Mar 6-7	CA	Fairfield	Terri Riolo	CA District Trainer		<a href="mailto:terri.riolo@yahoo.com">terri.riolo@yahoo.com</a>
A	Mar 6-7	SC	West Columbia	Larry & Mary Rosselot	SC District Trainers		<a href="mailto:ljr@knology.net">ljr@knology.net</a>
B	Mar 6-7	PA	Chambersburg	Wayne Ferland	PA District Trainer		<a href="mailto:wftigger@gmail.com">wftigger@gmail.com</a>
H	Mar 6-7	TX	Killeen	Lynn Heene	TX District Trainer	512-288-4152	<a href="mailto:lynnheene@yahoo.com">lynnheene@yahoo.com</a>
I	Mar 6-7	WA	Olympia	Mike Briggs	LTD Asst Director		<a href="mailto:mlbriggs60@comcast.net">mlbriggs60@comcast.net</a>
J	Mar 6-7	BC, Canada	Surrey	John & Leslie Wait	BC District Directors	604-669-9248	<a href="mailto:lesliewart@shaw.ca">lesliewart@shaw.ca</a>
N	Mar 6-7	TN	Lebanon	Tony Boquet	TN District Trainer		<a href="mailto:trikers2@comcast.net">trikers2@comcast.net</a>
N	Mar 13-14	NC	Kernersville	Fred Haynes	NC District Trainer		<a href="mailto:cruzintgether@earthlink.net">cruzintgether@earthlink.net</a>
B	Mar 13-14	NJ	Freehold	Dan & Mary Costello	NJ District Trainers		<a href="mailto:magcostello@yahoo.com">magcostello@yahoo.com</a>
E	Mar 20-21	IL	Decatur	Don & Cindy Janas	IL District Trainers	815-540-5418	<a href="mailto:DonTech3042@comcast.net">DonTech3042@comcast.net</a>
I	Mar 20-21	OR	Albany	Mike Briggs	LTD Asst Director		<a href="mailto:mlbriggs60@comcast.net">mlbriggs60@comcast.net</a>
I	Mar 20-21	IA	Clive	Denis & Sue Tasker	IA District Trainers	319-283-2333	<a href="mailto:district_trainers@gwrri-ia.us">district_trainers@gwrri-ia.us</a>
N	Mar 27-28	TN	Pigeon Forge	Tony Boquet	TN District Trainer		<a href="mailto:trikers2@comcast.net">trikers2@comcast.net</a>
N	Apr 10-11	NC	Goldsboro	Fred Haynes	NC District Trainer		<a href="mailto:cruzintgether@earthlink.net">cruzintgether@earthlink.net</a>

N	Apr 10-11	VA	Roanoke	Rick & Elsie Baker	VA District Trainers	703-318-5899	<a href="mailto:VADistTrainer@gmail.com">VADistTrainer@gmail.com</a>
A	Apr 17-18	AL	Huntsville	Frank & Linda Teasley	AL District Trainers		<a href="mailto:teaswing@bham.rr.com">teaswing@bham.rr.com</a>
A	Apr 17-18	FL	Tampa	Rick & Madalena Buck	FL District Trainers	813-943-5231	<a href="mailto:rmbuck@tampabay.rr.com">rmbuck@tampabay.rr.com</a>
N	Apr 17-18	WV	Summersville	Bill & Beth Ann McCormick	WV District Trainers	304-598-0200	<a href="mailto:bbamccormick@verizon.net">bbamccormick@verizon.net</a>
B	Apr 17-18	MD	Baltimore	Sidney Spunt	MD District Trainer		<a href="mailto:smspunt@comcast.net">smspunt@comcast.net</a>
B	Apr 24-25	NY	Syracuse	Jack Seeley	NY District Trainer	607-656-9414	<a href="mailto:pedlesjack@aol.com">pedlesjack@aol.com</a>
H	Apr 24-25	AR	Morrilton	Larry Penepent	AR District Trainer	470-970-0778	<a href="mailto:ardistricttrainer@suddenlink.net">ardistricttrainer@suddenlink.net</a>
I	Apr 24-25	ID	Pocatello	John Kester	Region I Trainer		<a href="mailto:kesteribo@cableone.net">kesteribo@cableone.net</a>
F	May 1-2	AZ	Tucson	Sami Hall	AZ District Trainer		<a href="mailto:gatrikers@aol.com">gatrikers@aol.com</a>
I	May 15-16	WA	Richland	Mike Briggs	LTD Asst Director		<a href="mailto:mibriggs60@comcast.net">mibriggs60@comcast.net</a>
N	May 15-16	NC	Morganton	Fred Haynes	NC District Trainer		<a href="mailto:cruzintgether@earthlink.net">cruzintgether@earthlink.net</a>
N	May 21-23	VA	Northern	Rick & Elsie Baker	VA District Trainers	703-318-5899	<a href="mailto:VADistTrainer@gmail.com">VADistTrainer@gmail.com</a>
A	May 22-23	FL	Daytona Beach	Rick & Madalena Buck	FL District Trainers	813-943-5231	<a href="mailto:rmbuck@tampabay.rr.com">rmbuck@tampabay.rr.com</a>
B	May 22-23	CT	Vernon, CT	Dottie & Ed Bahrenburg	NE Region Trainers		<a href="mailto:Wingin-it@stny.rr.com">Wingin-it@stny.rr.com</a>
H	May 22-23	LA	Lafayette	Gene & Nelda Stanley	LA District Trainers		<a href="mailto:dgstanley1@suddenlink.net">dgstanley1@suddenlink.net</a>
H	Jun 5-6	TX	Killeen	Lynn Heene	TX District Trainer	512-288-4152	<a href="mailto:lynnheene@yahoo.com">lynnheene@yahoo.com</a>
A	June 12-13	AL	Dothan	Frank & Linda Teasley	AL District Trainers		<a href="mailto:teaswing@bham.rr.com">teaswing@bham.rr.com</a>
A	Jul 24-25	FL	Sebring	Rick & Madalena Buck	FL District Trainers	813-943-5231	<a href="mailto:rmbuck@tampabay.rr.com">rmbuck@tampabay.rr.com</a>
N	Jul 31 - Aug 1	VA	TBD	Rick & Elsie Baker	VA District Trainers	703-318-5899	<a href="mailto:VADistTrainer@gmail.com">VADistTrainer@gmail.com</a>

Hello GWRRA NY & Region B,

The GWRRA Americade breakfast will be on June 12 at the Elks Lodge, 23 Cronin Rd., Queensbury, NY. Adult price is \$7.25, and the kids price is \$4.25.

Once again, the NY District (with help from other Districts) will be Staffing the GWRRA booth at Tour expo. Manning the booth is a lot of fun. Many GWRRA members from all over the world stop by to say "hi". It is also a great place add to your count of recruits.

The schedule follows. Notice that its blank. We need YOU! Please let me know what shift(s) you can take.

Thanks.

Paul Wood  
 GWRRA NY District Director  
[gwranydd@gmail.com](mailto:gwranydd@gmail.com)

AMERICADE BOOTH SIGN UP SHEET						
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
9:00 - 12:00					J&J Perez	J&D Seeley ?
	Rocco Cole & friends doing the set-up					
12:00 - 3:00				D&C Godin	D&C Godin	E&D Bahrenbu
					J& D Wheeler	J& D Wheeler
3:00 - 6:00			A. Pofahl			
			R&K Teribury			